

Schedule

Monday, July 12

2-5:30 PM Camp Registration

FA Lobby

Dorm Check-In

Morrison Hall

5:30-6:15 PM **Anderson University Campus Tour**

FA Lobby

6:30-8:30 PM **Opening Banquet**

Reardon Lobby

8:30-10:30 PM **Concert**

Reardon Lobby

All Things Past



myspace.com/allthingspastband

Cutting Through Clouds



myspace.com/cuttingthroughclouds

A Contradiction



myspace.com/acontradictionband

Schedule *(continued)*

Tuesday, July 13

| | | |
|----------------|--------------------------------|---------|
| 8-9 AM | Breakfast | Edwards |
| 9-10:30 AM | Music Business 101 | FA 240 |
| 10:30-10:45 AM | Break | |
| 10:45 AM-12 PM | Record Label Operations | FA 239 |
| | Songwriting Workshop I | FA 240 |
| 12-1:15 PM | Lunch | Edwards |

| | Artists | Marketing | Producers |
|--------------|---------------------------------------|---------------------------------------|---------------------------------|
| 1:15-2:30 PM | Creating a Killer Press Kit FA 240 | Creating a Killer Press Kit FA 240 | Pro Tools Workshop I FA 232 |
| 2:30-2:45 PM | Break | Break | Break |
| 2:45-4 PM | How to Get the Gig FA 240 | Music Marketing Workshop I FA 239 | Pro Tools Workshop II FA 232 |
| 4-6 PM | Free Time* | Free Time* | Free Time* |

**Free time options from 4-6 PM include use of the Wellness Center on campus, jamming with friends from camp, individual tutoring, recording a demo in Anderson University Studio, or sound check for evening showcases.*

| | | |
|------------|----------------------------|-------------|
| 6-7:30 PM | Dinner | Edwards |
| 7:30-10 PM | Orangehaus Open Mic | Mocha Joe's |



Schedule *(continued)*

Wednesday, July 14

| | | |
|----------------|--------------------------------|---------|
| 8-9 AM | Breakfast | Edwards |
| 9-10:30 AM | Music Business 101 | FA 240 |
| 10:30-10:45 AM | Break | |
| 10:45 AM-12 PM | Future of Music Sales | FA 239 |
| | Songwriting Workshop II | FA 240 |
| 12-1:15 PM | Lunch | Edwards |

| | Artists | Marketing | Producers |
|--------------|--------------------------------------|---------------------------------------|----------------------------------|
| 1:15-2:30 PM | Selling Your Music Online FA 240 | Selling Your Music Online FA 240 | Pro Tools Workshop III FA 232 |
| 2:30-2:45 PM | Break | Break | Break |
| 2:45-4 PM | Career Planning Workshop I FA 240 | Music Marketing Workshop II FA 239 | Pro Tools Workshop IV FA 232 |
| 4:15-6:30 PM | Free Time | Free Time | Free Time |

| | | |
|--------------|----------------------------|-------------|
| 6:30-7:30 PM | Dinner | Edwards |
| 7:30-10 PM | Orangehaus Open Mic | Mocha Joe's |



Cyrus Youngman - myspace.com/cyrusyoungman

Schedule *(continued)*

Thursday, July 15

| | | |
|----------------|---|-----------------------------|
| 8-9 AM | Breakfast | Edwards |
| 9-10:30 AM | Music Business 101 | FA 240 |
| 10:30-10:45 AM | Break | |
| 10:45 AM-12 PM | Career Networking | FA 240 |
| | Songwriting Workshop III | FA 239 |
| 12-1:15 PM | Lunch for Marketing Students Lunch for Artists and Producers | Edwards Gaither Resource |

12 PM Artists and Producers depart for
Gaither Studios and Resource Center
4 PM Van returns to campus
6 PM Van returns to campus

| | Artists | Marketing | Producers |
|--------------|--------------------------------------|--|--------------------------------------|
| 1:15-2:30 PM | Recording Session Gaither Studios | Branding an Artist FA 239 | Recording Session Gaither Studios |
| 2:30-2:45 PM | Recording Session Gaither Studios | Break | Recording Session Gaither Studios |
| 2:45-4 PM | Recording Session Gaither Studios | Music Marketing Workshop III FA 239 | Recording Session Gaither Studios |
| 4-6 PM | Free Time | Free Time | Free Time |

| | | |
|--------------|---------------------------|---------------|
| 6:30-7:30 PM | Dinner | Edwards |
| 8-10 PM | Orangehaus Concert | Reardon Lobby |

A Major Award



myspace.com/amajoraward

Joel Levi



myspace.com/joellevimusic

Leah Ashton



myspace.com/leahashtonmusic

Dave Elwert



myspace.com/daveelwert



Schedule *(continued)*

Friday, July 16

8-9 AM Breakfast Edwards

9-10:15 AM **Live Sound Workshop** Reardon Lobby

10:15-10:30 AM Break

10:45 AM-12 PM **Live Performance Workshop I** Reardon Lobby



Leah Ashton - myspace.com/leahashtonmusic

12-1:15 PM Lunch for Artists Edwards
Lunch for Marketing and Producers Gaither Resource

12 PM All Marketing and Producers depart for Gaither Studios and Resource Center

4 PM Van Returns to campus

6 PM Van Returns to campus

| | Artists | Marketing | Producers |
|--------------|---|--------------------------------------|--------------------------------------|
| 1:15-2:30 PM | Live Performance Workshop II Reardon Lobby | Recording Session Gaither Studios | Recording Session Gaither Studios |



A Major Award - myspace.com/amajoraward

| | | | |
|--------------|-------|--------------------------------------|--------------------------------------|
| 2:30-2:45 PM | Break | Recording Session Gaither Studios | Recording Session Gaither Studios |
|--------------|-------|--------------------------------------|--------------------------------------|

| | | | |
|-----------|--|--------------------------------------|--------------------------------------|
| 2:45-4 PM | Career Planning Workshop II Reardon Lobby | Recording Session Gaither Studios | Recording Session Gaither Studios |
|-----------|--|--------------------------------------|--------------------------------------|

| | | | |
|--------|-----------|-----------|-----------|
| 4-6 PM | Free Time | Free Time | Free Time |
|--------|-----------|-----------|-----------|

6-10 PM Texas BBQ and Pool Party at Becky Chappell's House

Schedule *(continued)*

Saturday, July 17

| | | |
|-------------|--|---------------|
| 8-9 AM | Breakfast | Edwards |
| 9-10 AM | Music Business 101 Wrap-Up | FA 240 |
| 10 AM-12 PM | Presentation of Student Projects/Awards (Friends and Family Welcome) | Reardon Lobby |
| | Awards announced for: Outstanding Producer Outstanding Artist Outstanding Songwriter Music Marketing Award | |
| 12-1 PM | Dorm Check-Out | Morrison Hall |

Make plans now to attend...
Orangehaus Music Business Camp 2011

Anderson University

July 11-16, 2011



Orangehaus Music Business Camp
July 12-17, 2010