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**What's Inside:**

- FSB faculty develop as professionals
- How to excel: professors give tips
- Students grade professors
- Staying connected

**• NOTE FROM THE DEAN •**

**Positives Attract**

Remember the old adage, "To have a friend, you have to be a friend."

The same is true with building community at work, at church, at home, or anywhere. The best way we can build a strong sense of community in our realms of life is to practice Christian behavior — go about doing serious work with a Godly purpose and in the joy of life.

The primary reason that I joined AU and the FSB in 1995 was the strong sense of community.

During my interview with the FSB faculty, they asked me hard questions; they prayed for me; and from time to time, they laughed, joked, and had fun together. Right away, I wanted to join in! I wanted to be a part of a world that accomplished serious things, that was open about their faith, and could have fun doing it.

Over the last 11 years, I have seen others experience that same influence during their interviews with the FSB. The strong sense of community they observe serves as a beacon, drawing in those who can strengthen the whole.



**Dr. Terry Truitt**

Dr. Terry C. Truitt  
Dean, Falls School of Business

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**THE FALLS**

# connection

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## THE FALLS SCHOOL OF BUSINESS: A SPECIAL PLACE TO SEE

*By Samantha Smith*

"Where is Hardacre Hall?" were some of my first words after I hung up the phone with Carol Whetsel halfway through my first semester last year. She had called me to set up an interview for a writing position for the soon-to-be Anderson Media Group. Being a social studies education major, I had no idea that the Falls School of Business even existed, let alone what a special place it was.

With the unique opportunity of having one central location, the FSB has a great sense of community. Here, the professors and students are able to build relationships. Professors walk with students from class to their offices. Professors pass students and call them by name. Sometimes, I will see a student pop into Dr. Saunders' office asking to play a game of chess, or I'll watch Dr. Wiese and his wife talk to students like friends during a chance meeting at the Real Hacienda.

This observation is gratefully noticed by business students as well. Becky Firestone, a junior business management major, explained "I feel that the Falls School of Business definitely gives a sense of community with the professors being able to converse with you and discuss matters other than just class material. I really appreciate being able to pop in and say hello to professors in the department, rather than running the other way when I see them coming."

Location is not the only reason for these relationships. Credit must be given to the professors who go out of their way to make students feel comfortable asking questions and having conversations. Professors develop relationships that are deeper than purely teach and test.

"The Falls School of Business professors know my name and major," explained Hannah

Streeval, sophomore business management major. "They talk to me. I saw Dr. Gibson, who I had my freshman year, at a career fair, and she asked how I was doing and was just talking to me about my future plans and how classes were going. It was just a nice laid-back conversation that she took the time to have with me."

This outside classroom interaction is what makes the difference, according to Firestone. "In the past two and a half years, I feel that I have definitely developed a stronger connection with the professors in the FSB," she said. "This is because they understand the struggles of being in this department since they were at one time in a very similar place. Also, to them, you are not just another business student but a part of the future. I am never afraid to visit the professors because they are extremely willing to give their time and efforts to help. I know that I have appreciated their patience and do not know how I would have gotten through this semester otherwise."

Perhaps we can chalk it up to the fact that we are lucky to be at a school with a smaller atmosphere, thus giving us the opportunity to get to know our professors. But, as a non-business student with an outside perspective, I believe that there is something different in the air at the Falls School of Business. Students take pride in their major and professors take pride in their students and their work.

"If a new student asked me about the business school, I would tell them that the professors are real people who want to get to know you and help you," stated Streeval. "They want to see you succeed and they look for opportunities to do so."

# • F S B N E W S •

## STUDENTS AWARDED DICKMANN SCHOLARSHIP

Elisa Strauch and Michael Thomas, both natives of Madison County, are this year's recipients of the Charles and Hazel Dickmann Scholarship. This award is given to honor outstanding students who have demonstrated a true partnership with Madison County. Thomas and Strauch received this award based on their academic achievements as undergraduate students at the Falls School of Business. Both recipients have expressed how honored they feel to have received the award.

"I am very grateful to the Dickmanns and really appreciate their wonderful generosity," said Strauch, a junior organizational management major. Strauch is involved in Students in Free Enterprise where she is a project manager for their International Program. Additionally, she is a member of Phi Eta Sigma Honor Society.

"It is great to receive recognition for all the hard work and effort I put into my schoolwork," added Thomas, a junior accounting major. "The Dickmanns are extremely gracious and giving people." Thomas is also a member of the Students in Free Enterprise team, where he is the director of finance. In addition to SIFE, Thomas is an accountant at Church Compliance Services, Inc. where he performs accounting and legal services



Elisa Strauch



Michael Thomas

for churches, ministries, and non-profit organizations.

The Dickmann Scholarship is made possible by Charles and Hazel Dickmann, who have been Madison County residents for more than 50 years. Strauch and Thomas were presented with the scholarship at a recent joint meeting of the Anderson Chamber of Commerce and the Falls School of Business.

WRITTEN BY KATI FULK

## FALLS SCHOOL OF BUSINESS NAMED HOST FOR 2008 CBFA CONFERENCE

The Falls School of Business was recently named the host of the Christian Business Faculty Association's (CBFA) annual meeting for 2008. The conference will attract approximately 400 Christian business faculty members from across the nation to Anderson University. With a projected date of Nov. 6-8, 2008, the conference will be located in downtown Indianapolis with scheduled visits to campus and corporate partner locations.

"Anderson University hosted the CBFA conference back in 1991," said Terry Truitt, dean of the Falls School of Business. "We look forward to sharing with other Christian business faculty the exciting changes at Anderson University and the Falls School of Business."

The mission of the CBFA is to progress in members' understanding, application, and teaching of biblical truth as it applies to the various disciplines in business. The conference serves as a time for business faculty to share new teaching practices, to hear about the latest research, and to fellowship and worship together with Christian colleagues from across the country.

The Falls School of Business is excited about the upcoming opportunity to give back to the Christian business community. "Our CBFA colleagues from across the country have given us so much over the years," explained Truitt. "This is our chance to show our appreciation as we welcome them to Anderson, Ind."

WRITTEN BY JOSHUA MICHAEL

## SIFE TO ASSIST LOCAL ENTREPRENEURS

Following an academic year kickoff hosted by the Flagship Enterprise Center, the AU Students in Free Enterprise (SIFE) team recently announced five companies that SIFE Consulting & Entrepreneurship will assist throughout the academic year.

This is the third year for SIFE Consulting, a program launched as part of the INvision AU collaboration between the Lilly Endowment and Anderson University. SIFE Consulting, SIFE Education, and SIFE International are all components of SIFE, which endeavors to further free enterprise and economic vitality within the city of Anderson.

SIFE Consulting consists of 25 Anderson University students who will aid five businesses with such needs as Web design, database development, and marketing. The five businesses include Best Products, Inc.; DaVinci, LLC; Edge2Sell; Goods Candy Shop; and Rivers' Resources. SIFE Consulting has matched five student teams with each of these companies.

"This is a great opportunity for the most enterprising of our students to step up for the benefit of all," said Mike Wiese, SIFE faculty adviser and professor of marketing at the Falls School of Business. "SIFE Consulting & Entrepreneurship is a way to get the best possible educational experience and to make a real difference in our local community."

"SIFE has already impacted Anderson's entrepreneurs, aiding them with the skills necessary to create a strong foundation for their businesses," said Stacey Jaracz, vice president of SIFE Consulting & Entrepreneurship. "Over the next six months, we look forward to building relationships with these five companies. Helping area businesses and continuing this meaningful program for years to come are our main goals."

## FSB FACULTY DEVELOP AS PROFESSIONALS

Many faculty members from the Falls School of Business recently attended the annual Christian Business Faculty Association (CBFA) conference, in Dayton, Ohio. The theme for this year's conference was "Influencing National Character through Business Ethics and Values." Attendees learned how to pursue a goal of faith integration in business disciplines through faculty paper presentations; workshops, including scholarship and case writing; corporate tours; cultural activities; and worship/devotional times.

This year, CBFA featured guest speakers John Beckett, chairman of Beckett Companies, and William Pollard, chairman emeritus of ServiceMaster, among others. Attendees included more than 300 Christian business faculty and more than 20 doctoral students. Dr. Doyle Lucas, professor of management at Anderson University, was in charge of the doctoral showcase and Dr. Kent Saunders, professor of finance and economics at AU, moderated a number of sessions. The doctoral student showcase presentations included four Anderson University students/graduates on topics such as "A Case Study of Earned Income Tax Credit Recipients in the Twin Cities of Minnesota," by Leo Gabriel and adviser Dr. Barry Ritchey of the Falls School of Business. The presentations ranged from doctoral students presenting their dissertations to seasoned researchers discussing the best practices in faith integration.

A number of faculty new to the Falls School of Business attended the conference for their first year and came back renewed and energized. Dr. John Waters, associate professor of accounting, said, "It was an enlightening experience to know that there are so many people of faith still in higher education. If you teach in secular institutions where I've been for most of my career, you don't see that expressed as openly and as fervently as you do here."

Faith integration has always been a strong theme among the CBFA organization. "Faith integration is a foundational concept for the conference, so everything had some tie to it," explained Dr. Wendell Seaborne, associate professor of finance and business. "I felt as though I had joined a big 'family' of those interested in educating students with a focus on Christ."

The CBFA conference was an enriching event for FSB faculty. "I'm just looking forward to attending more of them and hopefully getting involved with the group at some level once I get my feet grounded here," stated Waters, "It was a really good experience."

WRITTEN BY DUSTEN CARLSON

• STUDENT AND FACULTY PROFILES •

*Professor Spotlight*

**DR. JERRY FOX AUTHORS INTERNATIONAL FINANCIAL PLANNER  
PROFESSOR OF MANAGEMENT**

Management professor Dr. Jerry Fox authored a financial workbook currently used all over the world. Originally created for ministry leaders of the Church of God, the financial “tune-up” offers a simple way for readers to gain control of their finances.

Fox, a certified financial planner, was approached by the Church of God Board of Pensions to help their leaders make smart decisions with monetary blessings. “We were sensing a need for good financial practices primarily among pastors and leaders,” said Jeff Jenness, executive secretary of the Board of Pensions.

Taking his expertise out of the classroom and into the world, Fox authored *Financial Tune-up 7 Day Devotional Guide*, which is designed for readers to spend just over a half-hour a day focusing attention on their finances. With this workbook, Fox has written advice for church leaders which will allow them to model good financial practices for their congregations.

Encouraging readers to freely copy the workbook, the Board of Pensions intends for it to be a tool for leaders and lay members. “The workbook gives each of us as Christians a unique opportunity to extend our wit-

ness and impact through sound financial practices,” explained Jenness.

Although the workbook started primarily for church leaders in the United States, its teachings have spread to Mexico and the Middle East. It is being translated into Spanish by the Hispanic Council of the Church of God after seeing a need for their Spanish speaking leaders. This has led to growing use of the financial guide in Mexico, allowing more people to benefit from it.

According to Fox, his motivation to construct the planner came from “a heart for Christian people to be good stewards and responsible with what God blesses us with.” After hearing of the demand for the workbook, the Board of Pensions intends to share it at the Church Benefits Association convention later this year and expects it to be used by other denominations.



Dr. Jerry Fox

WRITTEN BY JOSHUA MICHAEL

*Student Spotlight*

**PIERRE BERRY WINS COMPETITION AND GAINS EXPERIENCE  
THEATRE STUDIES MAJOR**



Pierre Berry

Pierre Berry, theater studies major and entrepreneurship minor, recently celebrated success at the first I-69 Collegiate Innovation Challenge, sponsored by the Grant County Economic Growth Council. The object of the competition was for students to assess a social problem and develop a winning business concept to address the issue.

Competitors were split into teams and told to address the question, “What business could you create to help pre-

vent or help in the event of a natural disaster?” Attacking the problem immediately, Berry’s team, consisting of three other students from different universities, started brainstorming all possible solutions.

With so many personalities and ideas, cooperation and compromise were essential. “It was hard sometimes, because everyone had an idea of how the project should go,” recalled Berry. “Once people get their minds set, they are hard to change. Things got heated at times, but it came down to group collaboration and putting your pride down long enough to looking at someone else’s point of view.”

Berry’s team came up with a mesh network system for cell phones as the solution to help in the event of a natural disaster. Capitalizing on the fact that communication is almost impossible — yet critical — during

disasters, this system would create a text-message device to attach to cell phones that would bounce from phone to phone instead of phone to tower until it reaches a phone near a working tower. This would allow families to connect with loved ones, and also enable those stuck in the middle of the disaster to call for help.

Berry’s team created a PowerPoint presentation including pictures from the Katrina disaster and a voice-over. Using the emotional angle of the issue, the last slide was of a damaged house with “Michael, where are you?” written on the building. That same line opened their presentation as the team asked judges, “What if you had the ability to send a simple message through your phone to contact the one you loved during a time like this?”

Not only did each member of Berry’s team receive the title of winner and a gold coin worth \$500, they gained valuable experience as well. “I went into the challenge expecting to learn from awesome group collaboration, and that’s what I got,” Berry said. “The people in our group were so different that we really had to work to put our heads together and understand each other before we could accomplish work.”

Although the weekend held little sleep, high stress, and a lot of hard work, Berry enjoyed every minute of it. “I love bringing ideas together. When you have different perspectives and views, the sky is the limit.” He is looking forward to being able to mentor next year’s competitors and to watching his .5 ounce gold coin appreciate.

WRITTEN BY SAMANTHA SMITH

**HOW TO EXCEL: THINKING OUTSIDE THE LECTERN**

*Professors Give Tips to Students*

As a student, how often do you hear, “The test on Friday will cover chapters five through nine?” This far-too-familiar phrase is important to learning the facts presented in class, but how do students take this learning to the next level?

Taking an active role by paying attention to what the teachers are saying seems to be a good place to start. This is not just the information they give you from the text, but their advice and wisdom.

Although Professor Cindy Peck jokes that she expects her students to listen to everything she says, Dr. Michael Bruce wishes his students would listen when he says, “active learning is hard work.” Additionally, Bruce wants students to realize that “Learning is about more than a grade. It is preparing someone for a future.”

Consistently, professors encourage students to find God’s calling in their lives and stick with it. Dr. Kent Saunders said, “When each of us uses our own special abilities for good, then the complete work of God can be accomplished.”

Getting involved in extra-curricular activities also allows students to prepare for success once school is over. Whatever activity is chosen, professors encourage students to find something that suits their likes and personality. Peck says, “There is no one right thing for every student, it will differ depending on individual interests and skills.”

No matter what students choose to be involved in, the involvement outside of class gives experiences that may not be possible after graduation. According to Professor Carolyn Caldwell, the extra-curricular involvement stretches students and is “something that mingles [students] with people whom they don’t normally mingle. That is what a liberal arts education is all about.”

Although it seems hard to imagine, professors were once in our

shoes, and have continued learning after their undergraduate studies. Here are some of their realizations that may be useful to students.

- “Grades don’t mean anything. It is what you learn that counts.” —Ritchey.
- “Trust in God.” —Wiese.
- “Take advantage of every learning experience and be responsible for your own learning.” —Gibson
- “Although you do not always have a choice about things that happen in your life, you do have a choice about your attitude!” —Haskett

If all else fails, there is always bribery. If caught in a desperate situation, students could offer professors rewards in exchange for an A. For example, Peck says a student would need to, “thoroughly clean my car, inside and out” for an A. Taking the more expensive and luxurious option, Wiese would gladly give an A for a vacation to the beach.

Some professors are not so easily enticed, like Dr. Ritchey who explains that hard work and sacrifice are the only ways to purchase an A.

Another professor not to ask about bribery is Gibson, who says “there’s nothing I would accept to give an A to a student who did not earn it.” Most professors have their price when in hypothetical situations, but since the FSB is not a figment of our imaginations, doing the work required is the only way for students to get good grades.

The FSB faculty is dedicated to the success of all their students. Putting in the time outside of class is just one way for the professors to positively impact students. By modeling and encouraging them to live moral Christian lives, their passion is to send students from this school to impact the world positively.

WRITTEN BY JOSHUA MICHAEL

**STUDENTS TURN THE TABLES AND GRADE PROFESSORS**

Every semester that stressful time rolls around. No, not finals. The word dreaded by all students—the word that makes your heart beat a little faster with anxiety: scheduling. This anxiety-ridden time is when all students are pressured into planning the next four years of their life into neat semester blocks — making sure they meet all the requirements while trying to take classes that won’t bore them to sleep. But which classes should one take? Anderson is slightly unique in that students are allowed to make their own schedules, choosing their classes and professors. But with numerous options under different liberal arts categories, how do students make a choice regarding professors they don’t know personally?

A recent aid that is sweeping college campus computers is *ratemyprofessors.com*. This site functions as a directory of all professors in almost any college in the nation. Students create an account, log in, and then can add any professor that they have had in the classroom and rate them on a one-to-five scale. Ratings are available in easiness, helpfulness, clarity, and of course, hotness. (Don’t deny it; everyone has had the lunch table conversation about who the hottest professor is!) There is also space for comments, which in some opinions, might be the most helpful feature of the site. Students can write in about certain aspects that they liked or didn’t like about the class, teaching style, or professor’s personality. These ratings are then available to any student looking to dig up the dirt on the unknown professor. Currently, 205 Anderson University professors are listed on the site — 12 hailing FSB as their home. And, although some frown upon bragging, most business professors were given a high rating, much praise, and quite a few “hot” ratings indicated by a red hot tamale. Some comments include, “This was one of the best classes that I have ever taken. He truly and passionately cares about his students and the subject matter. I would highly recommend him.” Another student commented, “He is a tough prof. and you will no doubt earn the grade that you get, but it’s worth it. He is an expert in his field and a great guy!”

With this fun yet informative resource, students can now do some investigative research before choosing their classes as well as anonymously complain about or compliment their professors. Instead of complaining to your counselor or friends, be proactive and save someone else from taking the class. Was your econ class the most exciting part of your day? Let someone else in on that joy, and recommend the teacher! Students, look out for your classmates and listen to them in return. With this information at your fingertips, you should never have to unknowingly select an unhelpful, ambiguous, difficult, and heaven forbid, unattractive professor again!

WRITTEN BY SAMANTHA SMITH

**PROFESSOR IN THE HOT SEAT: DR. MICHAEL BRUCE**

**Q: What is one thing you can't live without?**

Probably coffee (but don't tell my doctor). I grind fresh coffee beans each morning (around 5:35 a.m.). If I am away from home, then I settle for Starbucks.

**Q: What was the worst thing you did when you were a kid?**

When I was about 6 or 7, I stole a small plastic shovel (about two inches long) from a store. My mother took me back to the store and made me give it to the bewildered clerk. All the way I was bawling my head off. It taught me a huge lesson about stealing and lying. Plus my Dad strongly believed in using the belt.

**Q: If you could travel anywhere in the world, where would you go?**

New Zealand; it is beautiful and I haven't been there yet.

**Q: Is it "pop" or "soda"?**

I grew up drinking "pop," but after living in South Texas, I was retrained that it is "soda pop" (pronounced soo-dee pop).

**Q: What is your favorite movie/tv show?**

Current or historic? I am a STNG guy (check out my office). Any of the *Star Trek* movies. Today I like the military shows (*NCIS*, *The Unit*, etc.).

**Q: What did you do right after graduation?**

Went into the military. I was one of the last folks to get drafted. I enlisted into the Air Force.

**Q: What is the one thing that is always in your fridge?**

Food

**Q: What was your first car?**

The first car I drove (my dad's) was a 1964 Chevy Nova (with a six-cylinder). It really "scooted." The first car I bought was a Volkswagen Squareback (station wagon). I was getting married (think kids). Pretty pathetic.

**Q: On yellow do you brake or accelerate?**

I could say that I say, "hang on." But I generally brake.

**Q: What super hero would you want to be?**

I guess I would have to say, Q. For non-trekkers, Q is a member of the Q Continuum who has the ability to alter reality — way too cool.



• **STUDENT PERSPECTIVES** •

*Students give tips to alumni*

**QUESTION: What is one thing you think you know about surviving in the business world that you could share with the alumni?**

"With all the advances in technology and new business strategies and tactics, always look for areas with weaknesses and new opportunities to capitalize on. Stay opened minded to younger generations that may have a lot more to offer, especially on the technological side of things."  
— Aaron Smith, senior business major



"Students are very good at going to bed very late every night and still getting up early and functioning throughout the day on very little sleep."  
— Ashley Minney, senior management major

"Students still have a choice every day to do what we want to do. In the corporate world, it is easy to get caught up in the logistics of business. I would remind alumni that they should wake up every day and do what they love to do."  
— Charles Barnes, senior management major



"As students, we are being brought up in a world where women have just as much impact on the business world as men."  
— Christina Schuff, junior finance major

"Today's students have the ability to multi-task, thanks to advancements in technology and are able to stay on the edge of modern trends. I would encourage alumni to try to keep up with technology as much as possible because it will help them in the long run."  
— Chrissy Helms, junior accounting major



"Never stop learning, but never let learning get in the way of fun."  
— Brandon Ford, senior marketing major

• **STAYING CONNECTED** •

*Alumni share their "Tips of the Trade" with current students*

**90 Tracy Hall** — My tip would be to take advantage of the availability of personal contact and interaction with your professors. This is one of the advantages of going to a small, private, liberal arts school. I remember just sitting and chatting with Dr. Lucas the most. I used to relish just stopping by his office. It was amazing how he always took the time for me, or at least pretended he wasn't busy.

**94 Todd Davis** — I do remember Heberling drinking Scope while standing on his head during principles of econ class (early 90s). Maybe that should have gone with the "favorite memories."

**97 Keena (DeYoung) Antonelli** — I am currently a product manager for a technology company in New York. I was searching for a technical developer for one of our software products and received a cover letter from a candidate seeking the position that used Instant Message Shorthand. My tip of the trade for any soon-to-be graduates is to never do this, even if it is e-mailed. This is only acceptable if you are applying for a job as the high school yearbook editor or a blog writer for *Seventeen*.

**99 Joe Davis** — If you have Heberling for a class, and you "forgot" to do the reading for that day's class, make a wager with him that you don't think he can touch the ceiling of the Fine Arts classroom with his head by jumping off of the wall. You'll spend the rest of the class watching him try to complete this acrobatic task. It got me out of assignments in econ and business law (in the same semester)!

**00 Stephanie (Grider) Newsham** — Every student at Anderson University (not just the FSB) should be required to take Dr. Fox's class on personal finance. When you graduate, you have no money (let's be honest), and it's the time of your life when you need the most money because you are just starting out. This class taught me how to make a budget and stick to it, so I could survive while still purchasing all the necessities. Also, there is a big project where you have to plan for something that's going to be expensive (like a wedding or buying a new house). I researched a wedding and discovered that people can spend oodles of money, but don't really need to. My roommate researched buying a house and even pulled out her project when it was time to purchase one on her own.

**Jennifer Wiard** — A group of us were working on a big project for intermediate accounting, and we were having a hard time getting the statement of cash flows to work out. We had been up in the IMC working and completely struggling, so I grabbed all my stuff and stormed into Osh's office. I told him that we were having trouble and that we needed some help, and before he even heard me out, he refused! I was so upset that I completely broke down! It was awful, but Osh was so nice and he lost that hard-nosed look that I had grown to loathe in the classroom, replacing it with compassion—the kind you saw whenever he was just Osh, no learning involved. I don't think he helped me, and I know I was pretty mad at him, but in the end, it just made me like him more. So, girls (and guys), my trick of the trade is to cry! Cry your eyes out!

**01 Carrie (Carson) Long** — As marketing majors, we were all required to take the senior marketing seminar. I was very fortunate to go through this with Dr. Waldo. He was a very challenging, but a fair professor. One of the last assignments we received was to complete a mock interview with someone in the corporate world. I visited Dr. Waldo for some names that I could call to complete this assignment. He gave me some contacts, one of which was Angie Coffman at Delta Faucet. I met with her, completed my assignment, went back for an interview for an internship (with the help of Dr. Waldo), received that internship in the HR department, completed that course, graduated, and am now getting ready to celebrate my fourth anniversary with this great company! Senior marketing seminar was a great course to take for that last bit of confidence that every student needs to head out into the real world!

**02 Will Hullinger** — My tip of the trade relates to finance — any level, any semester. Find the person in class who clearly understands all of the topics being discussed and who you know studies diligently for exams. Make dinner for that person the night before the exam and have them host a study session for everyone else who needs help. (This is what my roommates and friends did to me, minus the cooking dinner part, but that seems like it could help sweeten the deal!)  
**Phillip Peters** — Sit up front, make friends with the teacher, show up to extra study groups, and talk with your professor if you need help. The group with former Dean Armstrong's

administrative policy class each had photos of Dr. Armstrong on our folders during the semester. This always brought a smile to our faces, and I think we all passed as well.  
**Dana Porter** — Always listen to your professors and take their advice. They just might introduce you to your first boss after graduation like Mike Wiese did for me.

**03 Cathy Branson** — Use your professors for more than just lecturing. They are there to ensure your success! If you waited until the last night to write your advertising plan or your admin. policy paper, don't worry. You still have the whole night to finish it while everyone else is doing theirs. Get involved with SIFE or VITA. Clubs like these will give you valuable experience and they also look good on your resume. Keep your portfolio updated. Bring it to every interview. One day you will be at a job interview and they will ask to see some of your work. This is when you realize that your profs weren't crazy and portfolios are important. The most important thing to remember is to have fun. You will never have another time in your life like college. FSB is a great place to learn and laugh and love every minute of it. Believe me, when you are away from it for a while you will miss it!

**Kristel Holz** — My most memorable experience is with the professors. I got pneumonia a week into classes, and all my professors were very accommodating in helping me with my workload. I would say that I enjoyed the openness at which I was able to communicate with my professors. While I was working on my last project, I rarely got any sleep and spent most of my time in the FSB computer lab. It was there that I got to know people and build friendships with them. FSB was so much more than just a class. It was a time to build long-lasting friendships. Looking back on my time at AU and at FSB, it went all too quickly, though at the time, it was going too slowly. Enjoy today, for school will be done too quickly, and you can never go back to that time in your life again.

**Monica Lephart** — If you are going into marketing/advertising/promotions of any sort, pay attention to Dr. Wiese, especially in his advertising class. The "final project" is more "real life" than you think. What a great opportunity to bring together everything that you have learned and put it all out there. Take advantage of this opportunity to really show what you are made of. Don't be afraid to speak up and be creative! You will use this

experience later on.  
**Brock Vaughters** — When I took professor Motluck's accounting courses, he would always carry around a Nerf ball that said "Study Accounting." If you got a question wrong, the ball would come flying at you. The trick to surviving is to have fast hands or know your accounting.

**04 Christopher Remmert** — Don't be afraid to spend an all-nighter in the FSB computer lab. It happened to the best and most of us.

**Jessica Sonner** — Don't lose sight of what you ultimately want to do. School is only for a season. In the same light, school is only a season so enjoy it while you can!

**Candra (Sturdivant) Thatch** — The best advice I can give is be involved in activities at AU and take time to enjoy all that AU has to offer including the classes.

**06 Jaela Jones** — When you're taking Dr. Ritchey's micro-econ class, it does not matter how early you have to get up or what meal you have to skip, go to his office and talk through the sample quiz. It will make a difference.

**Amanda Norvell** — For all of you in Dr. Ritchey's econ class, please listen to the perennial professor of the week and visit his office! Somehow the concepts, curves, and formulas all begin to make sense when he draws them on his mini dry-erase board! I promise this will truly help you make it through possibly the toughest business class that every FSB student endures!

**Nick Surguine** — Take full advantage of your professors. I never met one who refused to work with me outside of class on something I did not understand. And not only are the FSB faculty and staff great as academic directors, but they are also excellent mentors, prayer partners, and even friends.

**We want to stay in touch with you!**

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