



Falls School of Business  
1303 East Fifth Street  
Anderson, IN 46012

RETURN SERVICE REQUESTED

**What's Inside:**

- FSB Student Scholarships
- Non-Profit Internships
- Service in Business
- Staying connected

Non-profit Org  
U.S. Postage  
Paid  
Anderson Univ

**• NOTE FROM THE DEAN •**

**Is it time for you to “Give Back”?**

Just as parents save for the future of their beloved children, many of our friends and alums have chosen to share some of their prosperity with Anderson University. Our work is greatly enriched by their help.

Many of those who give are often heard to say that they just wanted to “give back.” What this means to me is that they have been blessed and now want to share, or pass along, that blessing to others.

With whomever you choose to share your blessings, I encourage you to test the blessing that comes from giving. First, tithe to your local church. Then, seek out needs that can be met with your giving even as you are blessed by your giving.



**Dr. Terry Truitt**

Dr. Terry C. Truitt  
Dean, Falls School of Business

**CONTACT INFORMATION**

Dean: Terry Truitt  
MBA Director: Jeff Buck  
DBA Director: Doyle Lucas  
Internship Director: Jerry Fox

PHONE: (888) 622-4723  
(765) 641-4358

FAX: (765) 641-4356

E-MAIL: buschool@anderson.edu

MAIL: Falls School of Business  
Anderson University  
1303 East Fifth Street  
Anderson, IN 46012-3468

**ACCREDITATION**

The Falls School of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

Anderson University is accredited by the Higher Learning Commission of North Central Association of Colleges and Schools (30 North LaSalle Street, Suite 2400, Chicago, IL 60602-2504).

A special thanks to:  
Carol Whetsel, *Newsletter Coordinator*  
Samantha Smith, *Manager*  
Ben Hayhurst, *Executive Director*

**THE FALLS**

# connection

V O L . 1 2 0 0 8

## FSB FOCUSES ON EMOTIONAL INTELLIGENCE

*By Charissa Huguenard*

The EQ “Think Tank” will host its second annual Emotional Intelligence and Personal Success Conference on April 7-11, 2008, at the AU Flagship Center. The break-out sessions will be held on April 9. This year’s keynote speaker will be Bruce Cryer, co-author of *From Chaos to Coherence* and CEO and co-founder of HeartMath LLC, a non-profit performance company launched in 1991 that provides services, products, and technology to boost performance, productivity, health, and well-being while dramatically reducing stress. Cryer has also written for many prestigious publications including the *New York Times* and the *Wall Street Journal*. The conference will have three tracts focusing on corporate, academia, and health care.

EQ, or emotional intelligence, is also known as “people skills” and includes traits such as leadership, self confidence, interpersonal and intrapersonal skills, stress management, and general mood. Unlike IQ, these traits cannot only be measured, but also developed. Emotional intelligence is in high demand at most jobs.

*CONTINUED ON PAGE 5*

## FLAGSHIP CENTER SERVES AS A BRIDGE FOR HSE STUDENTS

*By Kevin Dick*

This semester, the Anderson University Flagship Center has partnered with the Hamilton Southeastern Academy of Finance (AOF), giving high school students the opportunity to take a college-level accounting course. Although Anderson University has offered courses to high school students for years, this is the second year that AOF students can attend class with current AU accounting students. The class is held at the Flagship Center, a much more convenient location than the University of Indianapolis, another option for AOF students.

Professor Cindy Peck, who teaches the class, conveys the benefit of this course. “What Anderson offers is a jump-start on business core requirements for any university that a high school student would want to attend.” Peck has served on the AOF Advisory Board since its inception in 2004.

### WHAT'S INSIDE:

PAGE 2 **FSB NEWS**  
& 3 **SIFE ALUMNI DIRECTORY**  
**FSB STUDENT**  
**SCHOLARSHIPS**  
**AWARDED**

**PROFESSOR SPOTLIGHT:**  
MARK MOTLUCK

PAGE 4 **NON-PROFIT**  
**INTERNSHIPS:**  
**STUDENT SPOTLIGHTS**

PAGE 5 **SERVICE IN BUSINESS**

PAGES **STAYING**  
6 & 7 **CONNECTED**

PAGE 8 **NOTE FROM THE**  
**DEAN**

• F S B N E W S •

**SIFE INTRODUCES ALUMNI DIRECTORY**

When 2007 AU graduate Mike Kinney made the trek to Dallas with the AU Students in Free Enterprise (SIFE) team last May, he never imagined what would come of the trip.

The SIFE National Exposition offered students the chance to network not only with other college students at the event, but also with employers like Michelina's, Unilever, RadioShack, and American Greetings, among countless others, through a career fair.

Kinney, who now holds a degree in marketing from the Falls School of Business, took the opportunity to market himself to potential employers. One company decided he was just what they were looking for. Kinney now works as a brand assistant for Campbell's in New Jersey and is involved in starting a SIFE alumni network in the region.

Kinney, however, hasn't forgotten his alma mater. "I want to do everything I can to contribute and give back to AU SIFE," he said.

In an effort to keep SIFE alumni like Kinney in the AU SIFE network, Mark Motluck, assistant professor of accounting and business and SIFE Sam Walton Fellow, decided last spring that it was time for the organization to get back to its roots — and back to its alumni.

Dr. Mike Wiese, professor of marketing and SIFE Sam Walton Fellow, agreed and jumped on board. "We have 18 years of SIFE students who have had great experiences but have become lost to us," he

said. "We need to keep them connected for the benefit of current students. We need to regain our network so that SIFE has meaning to students far beyond graduation."

SIFE students Natalie Webber, Elisa Strauch, and Kimberly Coon are heading up the project and have high hopes for the potential of an AU SIFE alumni network. "We hope this project can be beneficial for both current students and alumni," said Webber, a senior management major. "The idea is to facilitate ways for the two groups to connect and interact, which could lead to jobs, internships, networking, or other opportunities."

While the project is still in the development stage, Strauch, a senior management major, said that planning is necessary before the project can take flight. "Right now, we're really trying to develop a database of SIFE alumni from which we can work," she said. "Once we have that, we can get into the specifics of getting these alumni connected to our students. We want to get as many alumni involved as possible, and starting with students like Mike [Kinney] is a great place to begin."

To join the SIFE alumni network, please contact Natalie Webber at [nmwebber@anderson.edu](mailto:nmwebber@anderson.edu) or Elisa Strauch at [emstrauch@anderson.edu](mailto:emstrauch@anderson.edu).

WRITTEN BY KIM COON

**FALLS SCHOOL OF BUSINESS STUDENT RECEIVES THE LAWRENCE O. THOMAS ENDOWED SCHOLARSHIP**

Senior Stacey Jaracz recently received the Lawrence O. Thomas Endowed Scholarship, which is given to a student who is "committed to entrepreneurship and the concepts of the free enterprise system." This student must be recommended by the director of the SIFE Program and meet certain other criteria before being considered for this scholarship.

Jaracz is a global marketing major and public relations minor. She serves as SIFE president, a *Falls Report* manager, a retail sales rep intern for Hershey's, and a student ambassador for the Hershey Company on Anderson University's campus.

"I actually had the privilege of meeting both



**Stacey Jaracz**

Larry and Dorothy [Thomas] at the President's Banquet last spring," comments Jaracz. "They left a lasting impression on me, and I hope to meet them again. They are both so full of life and are truly thankful for the gifts God has given them. They are inspiring to be around. I can only hope one day I'll be able to use the gifts I have received to help others like they have helped me."

WRITTEN BY CHARISSA HUGUENARD

• F S B N E W S •

*Professor Spotlight:*

**PROFESSOR MOTLUCK RECEIVES COLTS AWARD**

Professor Mark Motluck recently received the 2007 Colts' Community Quarterback Award. This award is "a call to action," sponsored by the NFL in order to



encourage fans to make a difference in their communities through volunteering. Motluck was nominated for this award and then selected by the Colts to be one of only 25 recipients in Indiana.

Motluck teaches managerial accounting, federal income tax, business law, finance, and international business at AU, where he enjoys working with the students. "Who wouldn't want to teach at the premiere Christian business school in the country?" he asks. "Teaching at Anderson University is a great opportunity for me. I have the ability to impact students' lives in a positive manner and help create the next generation of business leaders."

He also enjoys being able to pursue his interests in traveling and working in Eastern Europe through Anderson University.

In the future, Motluck plans to pursue his Ph.D. in international business at North Central University. He plans on using this degree to expand entrepreneurship and international opportunities for Falls School of Business students.

Motluck encourages students in helping the community as well. He advises, "Be a servant leader. Hopefully, while at AU, we have instilled in our students the philosophy of servant leadership: choose to serve first, and then lead as a way of expanding service to individuals and institutions."

Congratulations Professor Motluck!

**STUDENT AWARDED THE CHARLES AND HAZEL DICKMANN SCHOLARSHIP**

Lisa Bailey, a junior accounting major and finance minor, has recently been awarded the Charles and Hazel Dickmann Scholarship. This scholarship is focused on providing monetary support for up to three students. The main criteria for the scholarship include being a full-time student in good academic and social standing with a primary major in the Falls School of Business, demonstrating financial need, having lived in Madison County for at least one year prior to enrollment at Anderson University, and being an upperclassman.



**Lisa Bailey**

Bailey is grateful for this scholarship because it will help her fulfill her future goals of receiving her master's degree, which will, in turn, help her achieve her CPA.

"Eventually, I would like to sit for the Certified Public Accountant (CPA)," she said. "I would like to achieve the amount of hours necessary for that by getting my master's. I believe more schooling in accounting will help me achieve that goal the best."

Bailey, a lifelong resident of Anderson, does not know where exactly her future leads but is open to all possibilities. "At this point in my life, I do not know specifically what area of accounting I wish to follow. I may not have a solid destination, but I do have a road map that will get me where I need to be. I know that if I try my best, I will achieve my goals."

Bailey is an active member of Anderson University and the Anderson community. She holds a 3.8 overall GPA and is involved with VITA. She is a committed Christian who has been a volunteer at East Side Church of God for several years. Bailey holds a part-time job in the AU Office of Publications and recently completed an internship in the AU Business Office. She is also a member of Alpha Chi and the Phi Eta Sigma National Honor Society and made the 2006-2007 National Dean's List.

WRITTEN BY SAMANTHA SMITH

• STUDENTS IN NON-PROFIT INTERNSHIPS •

*Student Spotlight:* LEAH SMITH, THE MIRIAM PROJECT

Leah Smith, a senior marketing major, applies the skills she's developed during her time at AU as a marketing/public relations intern for the Miriam Project, an adoption agency sponsored by the Madison Park Church of God. It's been established to provide adoption services to ensure that all children within the reach of this ministry are embraced by healthy and loving families within the body of Christ.

Smith spends much of her energy working to get the Miriam Project name to the public. She just finished compiling the marketing objectives; however, she works on many different projects, writes press releases, and compiles research to apply to the marketing objectives.

After growing up in the North Anderson Church of God, now known as Madison Park Church of God, Smith was already familiar with the Miriam Project. "The funny thing is, I heard about the internship from a friend interning at another ministry," says Smith. "After wrestling with the idea of applying, I submitted my resume, and the rest is history."

She explains that being a part of a team that works together to connect birth moms and adoptive families for the purpose of a child is her favorite part of interning. "I have always had the desire to adopt so I've really enjoyed contributing to the behind-the-scenes work," says Smith. "Also, I love the people I work with. I didn't realize the 'real world' could be so fun!"

Smith recently received the Myers Autoworld Women of Achievement Award, created to encourage women to pursue the highest levels of leadership and character in careers in business by recognizing and rewarding the academic and service accomplishments of women enrolled in the Falls School of Business at Anderson University. To be eligible for this award, students must also be graduates of a Madison County high school.

WRITTEN BY SHANA CLATTERBUCK

*Student Spotlight:* LAUREN BRAKE, ALTERNATIVES INC.

Junior Lauren Brake spends her extra time working for Alternatives Inc. of Madison County. Alternatives, a women's domestic violence shelter, serves five counties in the local area by providing emergency housing for victims of domestic violence. Residents can stay up to 45 days, with meals included; however, there are several long-term transitional suites which women can pay affordable rent to live in for up to two years.

"I have been extremely blessed for the opportunity to work with this organization," says Brake. She gets to interact with the women and children at the shelter one-on-one by checking rooms daily, helping serve meals, handing out medication, and by working at Kid Connection, an after-school



Lauren Brake

program. Brake also spends time in the office answering the emergency hotline, taking donations, and unlocking doors since all the shelter doors are locked for safety reasons.

As a management major with a non-profit concentration, Brake feels that working at Alternatives exposes her to human services meeting the dire need of individuals. "My favorite part is being able to help someone, to listen to someone's story, or fulfill a need," says Brake. "To really feel like maybe in some way, whether it is temporary or not, I am making a difference."

WRITTEN BY SHANA CLATTERBUCK

SERVICE IN BUSINESS

Last week, a neighbor girl knocked on my door and asked if she could walk my dog to help raise money for the local Humane Society. Surprised, I reluctantly agreed because I knew she was in for a chore. My 3-year-old Border Collie, Ginger, is about as energetic and hyper as they come. Ironically, Ginger came from an animal shelter. As I watched the girl walk down the street with Ginger, I thought how picturesque it was — a young girl, running in the neighborhood with a dog, all to help a cause.

When she arrived back at my doorstep, she was out of breath, and so was Ginger. I gave her the money and thanked her, because I knew Ginger would sleep great for the rest of the evening. The next afternoon, when I checked the mailbox, I found a note on kitty paper that read, "Thank you for letting me walk your dog yesterday. And thank you for your donation to the Humane Society. If you ever need anyone to dog sit while you are gone, please think of me." Now, I'm not sure if she's in the business to fund-raise, but she is off to a great start.

Opportunities to give charitable donations surround us daily. I was at the grocery, and at the checkout I could purchase \$1, \$3, or \$5 to help feed the poor. Most non-profit organizations notice a significant increase in donations this time of year.

But what about for-profit organizations? If you look this up in a textbook, it is classified under cause-related marketing. Most Fortune 500 companies participate in this kind of marketing because it increases their brand image. Consumers enjoy spending their money where the corporation helps with a cause. Helping those less fortunate or fighting for animal rights falls under this category. Some well-known companies include Paul Newman, Microsoft, Avon, Target, Dove, Whirlpool, Apple, and Macy's. However, sometimes money just isn't enough. What else

can these companies do for their communities?

Many partner with non-profit organizations to help with fund-raisers, which helps with marketing. Some of the local for-profit and non-profit partnerships include Texas Roadhouse and SIFE, Papa John's and local high school sports teams, and Elder-Beerman and various organizations for Community Day. But for many for-profit companies, their main source of giving comes from the use of foundations, like the JPMorgan Chase Foundation from JPMorgan. These foundations are set aside for specific reasons, including helping others.

There are two different kinds of foundations: family and corporate. Family foundations are set up by families who want their wealth left and used for a specific way. Corporate foundations are normally laid out within a company's budget. Whether the foundation is family or corporate, they act the same.

If you need clarification, try thinking of them as a cake: Most foundations are established with an endowment, a big lump sum put into a mixing bowl. Once that cake or principle is baked, it is left to set over time to cool earning interest, so the icing does not just run off. The icing is the interest, or the part of the endowment used for helping other people. If everyone eats a piece of the cake, it eventually will be all gone. But the endowment takes out only the interest and uses it for scholarships or donations or even investing back into a non-profit organization related to the company, leaving everyone sweetened with a little sugar.

Whether it is partnering with a local organization or giving from their foundation, for-profits give back to their communities in numerous ways.

WRITTEN BY ABBY TRUEBLOOD

*"FSB FOCUSES ON EMOTIONAL INTELLIGENCE," CONTINUED FROM PAGE 1*

"The EQ Think Tank is a great resource for networking and education," says Haskett, who is in charge of the EQ Think Tank. "Seeing the passion of others on this important topic is a continued source of encouragement to keep me focused on teaching, research, and writing related to EQ assessment and development."

The EQ Think Tank is an organization that strives to "bring together pioneers in the area of EQ assessment and development by sharing lessons learned, evaluating leading EQ assessments and EQ training/development programs, and discussing future needs related to EQ training." The group meets quarterly and includes

members from Eli Lilly, Indiana University, Ball State University, and several other businesses and institutions.

The registration fee for the conference is \$175 with a 50 percent discount for students. Extra conference days on April 7-11 2008 are optional and require additional fees. Early registration ends March 10, and final registration ends March 31. Sponsorship opportunities are also available. For more information contact Dianna Stankiewicz at [djstankiewicz@anderson.edu](mailto:djstankiewicz@anderson.edu) or Bonnie Sorensen at [bssorensen@anderson.edu](mailto:bssorensen@anderson.edu) or call (765) 641-4227.

## • STAYING CONNECTED •

Here are some recent updates from FSB graduates

**89 Me'Shae Brooks-Rolling** wrote a book titled *How To Save Money & Organize Your Finances*. She and her husband, Dr. James H. Rolling, Jr., recently moved to Syracuse University where James is the new chair of the Art Education Department, and Me'Shae is the new director of special events and public relations at The Burton Blatt Institute.

**90 George Kahaleh (MBA '96)** — "Starting Jan. 1, 2008, I am taking on a new job as the VP of Michelin Lifestyle Limited for North America. I will be selling and promoting the Michelin brand of non-tire-related products, licensing the Michelin brand to certain companies that have unique products which we believe will complement our brand image."

**94 Jeff Caylor** released a CD earlier this year and was notified mid-November by *Christianity Today* that his CD was #5 out of the top 12 "Best Christian Albums of 2007." See the top-12 listing at <http://www.christianitytoday.com/music/reviews/2007/2007bestof.html>.

**Chris Leech** (MBA '05) has taken a new role at First Advantage as the vice president of business solutions, which began Jan. 1. He will be located out of his current office in Fishers but reporting to St. Petersburg, Fla.

**98 Stephanie (Eridon) Lesnet** — "Malachi James Lesnet was born on Jan. 16. He weighed 8 lbs. and was 20 inches long. He is already growing like crazy, and I love being a mom. I get to stay home with him through the end of April and enjoy watching him change every day. I was also promoted to senior manager at PwC in September and am enjoying the flexibility and great benefits from working there."

**Chris Spires and Julie (Rosenberg) Spires BA '01** adopted a boy from Guatemala on Aug. 27. He turned 1 on Dec. 31. He was welcomed home by his sister, Noel, age 4. Chris also won the Symbol of Success Award. This award is given to superior sales growth in the Chick-Fil-A company. He is one of 47 operators to accomplish this award two years in a row.

**99 Hank Meeker** has recently been promoted to an account executive with Enterprise in the Indianapolis market. He and his wife, **Autumn (Hency) BA '98**, moved back to Anderson a year ago. He is excited about this new position, and if anyone is thinking about a career change and would like more information about Enterprise, they can contact Hank at [hankmeeker@yahoo.com](mailto:hankmeeker@yahoo.com).

**01 Justin and Amanda (Sheets) Ballard** announce the arrival of their first child, Gavin Isaiah Ballard. Gavin was born at 9:05 p.m. on Dec. 11, 2007, weighing 8 lbs., 3 oz. and measuring 20 5/8 inches long. "We have been very blessed by the arrival of our precious son. Please contact us if you'd like at [neerp@aol.com](mailto:neerp@aol.com)."

**San Miguel Tejada** — "On June 9, my wife, **Suzu (Warner) BA '00** and I will be married for seven years. I just finished my Master of Science in Technology from Purdue University, and my wife is currently working on her Master of Education from Wesleyan University. We're still living and working full time in the Indianapolis area. I work as a software build engineer for a company called ExactTarget and my wife is a Spanish teacher at Franklin Central High School. We had our second child on Oct. 1, 2007. His name is Jonathan Carlos, and our daughter, Ariana Elena, turned 4 years old on Oct. 25, 2007. They are the two most amazing and beautiful children that a parent could ever wish for!"

**Iris VanBibber** was married in June 2007 to Bret Leiker. They have opened up their own business, Phoenix Recovery. It is a drug and alcohol treatment center. Bret handles the counseling aspect and Iris handles all the day-to-day business

operations. "We are operating two offices in the Kansas City area and we are still expanding," she says.

**02 Kristin (Giesler) Hovestol** and husband Dan are excited to announce that construction began on their new home in Lake Geneva, Wis. "We will have a beautiful view of the lake and are hoping for completion in late spring. Dan's construction business is thriving, and we are also keeping busy coaching basketball and cheerleading at Faith Christian High School in Williams Bay. Any friends, please feel free to contact us at [kahovestol@yahoo.com](mailto:kahovestol@yahoo.com). We would love to hear from you!"

**03 Erin (Dittman) Clemons** announces the birth of new son Iahyn Samuel Clemons. Born Nov. 6, 2007, he was 9 lbs., 1 oz. and 21 1/2 inches long. Daddy (**Kevin Clemons BA '03**) and big brother Brehdyn are very proud, too.

**Matthew Haskett** — "My wife, Laura, gave birth to our first child on Jan. 27. His name is Emmitt Russell Haskett and weighed 8 lbs., 3oz. and was 21 1/2 inches long. We are in awe of this awesome gift from God that no words can adequately describe."

**Esther Lawson and Derek Stout** welcomed Caydence Evelyn into the world on Oct. 17. "This is our first child and

everyone is very happy and healthy, residing in Lapel, Ind. I am still working at The Children's Museum of Indianapolis as the tourism and group sales marketing coordinator.

**Joel Newell** was recently hired as a bankruptcy attorney for Phillips & Associates in Phoenix. He and his wife, **Jen (Turner) BA '01**, just celebrated their daughter, Isabella's, first birthday and are excitedly awaiting the arrival of the second child in June.

**Kevin and Kandy Veneskey** are expecting their first child around April 1, 2008.

**04 Ben Rans** was married last year to Erin. He was also promoted to a staff accountant position at NIBCO in Elkhart, Ind. Their son, Reggie, was born on Sept. 23, 2007.

**Thea Roy** continues her work as a Peace Corps Volunteer in Chiprovtsi, Bulgaria.

**05 Amy Christofis** is working in Chicago for a financial firm in the Insurance Division doing financial analysis and marketing. She really enjoys it and says it's a great company to work for. Check out [www.mesirrowfinancial.com](http://www.mesirrowfinancial.com).

**Troy Jones** — "On May 13, 2006, I married **Elizabeth (Carroll) BA '07**, and we now live in Anderson. I'm employed with CrownPointe

Communities as executive director of one of their assisted-living facilities. Elizabeth and I are expecting our first bundle of joy, Aiden Alan, on April 4, 2008."

**Paul Kelley** — "My fiancé and I just had our first child, Elijah Xavier Kelley. He was born on Jan. 30, is 7.9 lbs., 19 inches long, and has a full head of hair. We are falling in love with our future Ohio State Buckeye football player. Also, I have a new job. I work in sales for Varsity Gold Fund-raising which is an organization from Phoenix, Ariz., that helps schools in their fund-raising efforts."

**Jonathon Pfettscher** — "I just started at STAR Financial Bank in Anderson as a credit analyst for commercial lending. The offices moved to Carmel on Feb. 8. I have owned a home on the west side of Indianapolis for two years, and I will be marrying current AU student **Michal Emmons** on May 3 at her home church in Mechanicsburg. Michal is an art and church music double major."

**Brittany (Garner) and Justin Helman BA '07** had a baby boy on Sept. 11, 2007. His name is Jarrett Emory Helman. Justin is a relationship manager for First Horizon Home Loans, and Brittany is an admissions representative for Indiana Business College.

**06 Anthony Bykovsky** — "I am currently work-

ing on my MBA with a concentration in finance at Ball State University. I recently passed the CFA (Chartered Financial Analyst) Level 1 Exam and I am a CFA Level 2 candidate. I will be taking the next exam this summer."

**Kyle Lacy** — "I just started a new media marketing and identity design company with **Brandon Coon BA '05**. The company is called Brandswag. Brandswag Corp. is focused on design, branding, and new media marketing. With offices in Indianapolis and Oklahoma City, we help business owners connect with their customers and sustain profitability by presenting consistent images and messages in the marketplace. For more information, visit [www.getbrandswag.com](http://www.getbrandswag.com)."

**Amanda Norvell** — "Things are good with me! I'm living and working in NYC at a PR firm. While I miss working in the league (I was with the Orlando Magic until June), I am continuing to grow in the sports field here. I work on the Nike and Sony Ericsson WTA Tour accounts. I love the city — so much to do all the time. But, it certainly makes me appreciate the beauty and openness of Indiana and the Midwest in general. I'm learning a ton in regard to media, corporate life, client relations, and I'm most certainly using my marketing skills as our sports practice here at GCI is relatively new and trying to grow."

**Brian Schultz** got married on Oct. 20 at Bethany Christian Church to Tisha Volle. They are living in Anderson where she's finishing up student teaching and he is writing trust accounting software at Accutech Systems in Muncie.

**07 Jenna Ruble** is engaged to be married June 21, 2008, and moved to Madison, Wis. this past July to be near her fiancé, Josh Keswick. Currently, she is working at a bank, but next spring/summer they plan to open a gym, Snap Fitness, which she will be running as the owner, as well as a personal trainer.

**Lauren Travis** recently accepted a position with Eli Lilly & Company as a pharmaceutical sales rep for primary care neuroscience, serving the Northwest Ohio territory. I feel very blessed to start a career with Lilly and would like to follow their marketing path. I can be reached at [lktravis@live.com](mailto:lktravis@live.com).

### We want to stay in touch with you!

Submit updates to Carol Whetsel at:

**Falls School of Business  
Anderson University  
1303 E. Fifth St.  
Anderson, IN 46012-3468**  
or by e-mail to [cawhetsel@anderson.edu](mailto:cawhetsel@anderson.edu)