

Dr. John DeFoggi
Business Process & Technology Management LLC
421 N. McAree Road
Waukegan, IL 60085
847-249-1983 Office
847-421-3210 Mobile
847-249-1764 Fax

Publications

DeFoggi, J. M., Buck, J. (2009). Proactive Market Orientation in the US Medical Manufacturing Industry *Journal of Applied Business and Economics*, Issue 10(2), pp. 99-110.

DeFoggi, J. M., Buck, J. (2009). *Proactive Market Orientation in U.S. Medical Manufacturing Industry: Do medical manufacturers with high market orientation perform better financially and produce more innovative products?* Saarbrücken: Germany LAP LAMBERT Academic Publishing AG & Co. KG