

13 FILIPINO NURSES TO STUDY AT AU

The MBA program recently welcomed 13 students into its MBA-MSN program. Composed of two men and 11 women, this group has traveled a long way to AU out of their dedication and desire to serve. Meet Gabe, Lesley, Leah, Ann, Mel, Mae, Amy, Tina, Leah, Maggie, Alejandro, Jovey, and Joy — Global Scholarship Alliance (GSA) nursing students from the Philippines.

GSA is an organization focused on increasing the number of nurses and nurse educators with graduate training worldwide. Through the provision of scholarships and practical experience, GSA sends foreign students to the U.S. for education with the understanding that they will then use their training to create stronger health-care systems in their home countries. The GSA benefits everyone, bringing quality students to U.S. schools, providing staff support to U.S. hospitals, and promoting long-term support for foreign health-care systems. The cornerstone of the GSA program is the establishment of an alliance between a U.S. graduate school and a hospital alliance partner.

Working with MSN coordinator Paula Boley, MBA program director Jeffrey Buck, and FSB Professor Cindy Peck, GSA interviewed and tested a group of hopeful nurses. After this intense process, 13 were selected for AU's program. Arriving in May, the students jumped right into classes. Their days now consist of nursing and MBA classes as well as 20 hours of paid hospital work. This is an intense three-year program.

As if classes and work are not enough, these students also struggle with living far from their families and trying to communicate in English. Beverly Travis, professor and recruiter, has had the opportunity to teach and work with the new students. "I think overall they are doing very well in adapting to American culture. Some are

married with children, which makes leaving home all the more difficult," she explains. "However, they work hard and are doing very well. They speak English well, and since they arrived on May 15, they have passed the Transition course, and pre-requisite accounting and business classes."

Anderson University has much to gain from the GSA program, as well. These new students add culture to the MBA program, a different perspective in class, and diversity to campus. However, the gain is much more than that. "These students are making such a personal



GSA scholars pose with faculty and administrators in front of Helios

sacrifice in order to improve life in the Philippines," explains Travis. "They are warm, compassionate, fun, and hard-working. We have so much to learn from them."

• A WORD FROM THE DIRECTOR •

A GLOBAL MINDSET BASED ON ETHICS AND VALUES

One of my favorite courses to teach is titled Managing Change. The relevance of the subject and the resulting student-driven interaction is always exciting and insightful. Based on my experiences and studies, it is safe to say that everyone has been, and will continue to be, affected by organizational change.

Clearly, a prominent force that is driving change for many organizations is globalization. And as a result of globalization, organizations are increasingly influenced and extended in their interactions with different cultures.

The professional MBA program at Anderson University is designed to understand business from a global perspective and provides students the opportunity to travel and interact firsthand with diverse cultures and perspectives. In fact, an expressed outcome objective for the MBA program is that graduates possess a recognition of the pervasive and growing issues of a global environment.

A focus on developing the ability to understand issues in a global environment and being sensitive to cultural differences should not be confused, however, with a focus on developing a perspective of cultural relativism. While there is a focus on being sensitive to cultural difference, the program also places paramount importance on developing a stable, well-grounded framework for value-driven, ethical decision making.

Being intentional about the development of a global mindset that is sensitive to different cultures yet grounded in stable ethics and values — another distinctive feature of the Anderson University professional MBA, a premier program designed for the working professional.



Dr. Jeffrey M. Buck

APPLICATION INFORMATION

For application materials or more information, contact Sherri Fields, MBA recruiter and director of public relations.

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ACCREDITATION

Anderson University is accredited by the Higher Learning Commission of North Central Association of Colleges and Schools: 30 North LaSalle Street, Suite 2400 Chicago, IL 60602-2504

In addition, the undergraduate and MBA programs of the Falls School of Business are accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

A special thanks to our writers, Samantha Smith, Stacey Jaracz, Katharine Fulk, Jeffrey Buck, Todd Baden, and Jane Gehlhausen. Special thanks to Cara Miller for layout and Sherri Fields for coordinating the Communiqué.

**Down on the Farm at the Simpson's
MBA Alumni Chapter Social**
Saturday, Oct. 28, 2006
5-10 p.m.

Slyfork Farm: 3831 E. 400 South, Middletown, IN 47356

You and your family are invited to a traditional wiener roast and hayride on a 60-acre horse farm. Experience and enjoy farm life, see old friends, and make new ones! Bring your fishing gear, and see if you can catch and release the five-pound bass or three-pound catfish in Simpson's pond. Get up close and personal with more than a dozen horses, three dogs, and too many cats!

MBA Alumni Chapter is providing all of the food — you just have to cook it. (It's a wiener roast, you know!)

RSVP to Connie Bruzzese at mba@anderson.edu, (765) 641-4329, or (888) MBA-GRAD.

Visit www.groups.yahoo.com for additional information and directions.

FACULTY SPOTLIGHT: DR. KEN ARMSTRONG



Dr. Ken Armstrong

Dr. Ken Armstrong has been to Prague, Switzerland, Germany, and Austria. Jealous? There's more. He's also been paid for it.

A professor of management for the MBA program in the Falls School of Business, Armstrong is a representative for IBI, the International Business Institution, which gives Christian students a unique opportunity to travel abroad and expand their business expertise on a global level. IBI offers a 10-

week program that involves rigorous classroom work, visits to European businesses, and strong cross-cultural immersion. IBI gathers representatives from many Christian colleges to teach during the seminar. As Anderson University's representative,

Armstrong has the unique opportunity to travel abroad with IBI and teach.

Armstrong encourages students to make it a point to go overseas, not just for the cultural experience, but also because business is growing more global every day. "We're no longer an island unto ourselves," he said. IBI is a Christian-centered program, which is the primary reason Armstrong chose to become involved with it. It teaches Christian students more than just classroom routine. It teaches them to be 'citizens of the world.'

Armstrong served for many years as dean of the FSB and was instrumental in the creation of the MBA program. He was recently endowed as the Austin Cooper professor of global business studies. "It's an honor. One that I am humbled by," he said. Armstrong will continue as Anderson's representative to IBI and hopes that more students will join to go overseas.

STAYING IN TOUCH

A special part of the AU MBA program is the personal touch. Here are some updates from MBA students and graduates.

95 Kim Williams has recently been elected to the Board of Directors of the Indiana Society of Association Executives and also the Board of Prevent Blindness Indiana. She has also been successfully running her own business for the past three years.

99 Chris Caldwell has been named regional business banking manager for Delaware County.

00 Maria Beyl welcomes her newborn, Jackson Andres, into her family.

Tanya Foutch and her husband celebrated the birth of their second baby, Matthew Taylor.

Bill Grieco is currently serving as a senior budget analyst with the Multi National Corp stationed in Baghdad, Iraq. This September marked his 27th year with the federal government.

Veronica Minnefield was released from active duty on Sept. 30. She was promoted to chief warrant officer III during her recall and plans to return to Indianapolis to as a federal investigator.

02 Jeff Robinson has been active in numerous mission trips, serving as the mis-

sions chairman of his local church.

03 Sue Maki is the resource development director for Carmel Clay Parks and Recreation.

04 Chris Leech is the executive director of sales at First Advantage.

Emmett Dulaney has begun his new position as assistant professor of marketing at the Falls School of Business at Anderson University.

Erin Bennett and her husband, Brian, welcomed their new baby girl, Skylar Reese, into their family on July 20.

05 Gary Szeszycki raised more than \$3,600 in a June fund-raiser for the Leukemia and Lymphoma Society. He also completed the Rock-n-Roll Marathon in San Diego.

Kate Springer welcomed her baby boy, Andrew Robert, into the world on July 24.

Bill Cochran was recently promoted to MIS manager for Manage Health Services in Indianapolis.

Joni DiRosa's restaurant, Amalfi, was recognized as one of

Indianapolis' top 25 restaurants in the *Indianapolis Monthly Magazine*.

06 Veronica Connell has taken a buyer/planner position at Accurate Manufacturing Products.

Lauren Young is now the new HR coordinator at the PSI Group, Inc.

Diedra Colvin began a new position as assistant professor of marketing for the Falls School of Business at Anderson University.

current Dan Crawford and his wife welcomed their son, Jeremiah Daniel, into their family on August 23.

Jim Monroe and his wife, **Mindy MBA '00**, welcome their son into the world on July 14.

Adrian Phillips earned the designation of certified fund specialist and is currently a financial adviser at West Point Financial Group.

Julie Tuttle is the new Web managing editor at Ball State University.

Blake Dearing has been promoted to sales manager of

the mortgage department at FORUM Credit Union.

faculty Kent Saunders' manuscript, "Using Top Ten Lists to Encourage Faith Integration Discussion in Economics Courses" was accepted for the inaugural issue of *The Journal of the Scholarship of Teaching and Learning for Christians in Higher Education*.

Carolyn Caldwell's accounting practice set is now used by four universities in addition to AU.

We want to stay in touch with you! Send an e-mail to Sherri Fields with your news at sfields@anderson.edu or call (765) 641-4362.

MBA STUDENTS TRAVEL ABROAD

What comes to mind when thinking of an MBA class? How about a trip to Europe? The MBA program at Anderson University has sponsored a Travel Seminar in International Business since 1994, involving students in numerous trips all over the globe. This past summer, under the direction of Dr. Jerry Fox and Professor Frank Pianki, 16 MBA students visited Paris and London, seeking to be exposed to the international business environment.

Over the course of two weeks, students had ample opportunity to meet with various business professionals in Europe. In Paris, students enjoyed meeting with managers at the Michelin Tire Company where an MBA graduate from Anderson University currently works. Students also visited Eli Lilly's research facility located directly outside of London.

Before traveling, students are required to complete various reading materials and a learning plan. During the trip, students research various individual topics. They are also allowed time for touring the cities.

Nancy Ashcraft, a student who took part in the most recent trip is adamant that the trip was a worthwhile experience. She says, "The Internet, e-mail, movies, games, and books can teach and spark the imagination. However, none of these learning tools impact the five senses or completely prepare anyone for interactions with people from other cultures."

These experiences affect the professors as well. "I've been involved as a leader on three of these trips, and I am always amazed at the impact that this trip has on our MBA students," said Pianki, "It's one thing to read about doing business in the global market. It's entirely different to experience the global market. Students are able to get a sense of the business culture, see the world through a different paradigm, and deal with the mundane issues such as currency exchange, travel, and language. The feedback that we get from most of the students is that this is a life-changing experience!"

Alumni Spotlight: IT'S A SMALL WORLD AFTER ALL



Jane Gehlhausen

As I am a member of the baby boomer generation, my parents would never have anticipated that doing business with companies in other parts of the world would be as common as doing business with our small, family-owned business in my hometown. But, in today's economy that is a reality. Traditional technology and globalization barriers no longer exist. Whether you own or work for a small firm or large business, it is perhaps more typical than not to do some portion of your business with a company outside the United States.

As international vice president responsible for Walker Information's international intellectual property licensing division, I have worked in international business since 1995. While many logistical barriers no longer exist, there are still differences in cultures, laws, and normal business practices. One is destined to experience situations that do not occur in domestic business practices. Given that, it is critical to gather key lessons in an academic environment or learn from others who have experience in international business to minimize common and avoidable mistakes.

Although I had worked in international business for several years before I pursued my MBA with Anderson University in 2002, I

found AU's curriculum very instrumental in expanding my foundation. MBA courses in globalization and international business were insightful and relevant. But as the old saying goes, there is nothing like experiencing the real thing. That is precisely how I would describe the experience one receives when participating in AU's travel seminar in international business. During our trip to London and Paris, we met with corporations (large and small), universities, as well as business chambers of commerce. Most important, as we met the different professionals, we began to learn that their business objectives and challenges were not too different than our own, and we began to understand the unique cultural and other business-related sensitivities.

I challenge you to take the step to expand your business acumen and take courses in international business. In today's business environment, it is as essential as your ABC's. Try it! Before long, you'll find yourself in your first international business encounter, or even, with passport in hand, on your first business trip abroad.

Bonne Chance & Bon Voyage!

Jane A. Gehlhausen
International Vice President
Walker Information