

MORE THAN A BUSINESS DEGREE — DEVELOPING THE WHOLE PROFESSIONAL

It is not always about receiving a promotion. Instead of striving for personal gain in the business world, Dr. Cindy Gibson and Dr. John Waters encourage their MBA students to strive for value above all.

With an interest in integrating faith and business, the MBA program attracts professors such as Gibson and Waters, for whom ethics and principles are a top priority. "I want my students to know how to do business well and how to do business right," says Gibson.

Both professors integrate issues that are relevant to their area of discipline. Doing so enriches the atmosphere of the classroom and also gives students real-life scenarios they can relate to personally. "I try to make students aware of what is going on in the world, along with the business world, because it affects how they conduct business," explains Waters.

Gibson and Waters take time out of their schedules to get to know students personally. "It gives me a little professional and personal

pride when I see them excel. I've touched their lives and shared a unique relationship with them," says Gibson.

Gibson and Waters not only feel that the MBA program is highly valued professionally, but that the students themselves are where the value truly lies. "They are why I am here," says Waters. "At Anderson, I can finally be a teacher, first, last, and foremost."

Gibson agrees. "When I walk in a room, the student is the most important person on the scene."

Because of their passion for students and business, the professors agree that it is their responsibility to emphasize ethics in their classroom. By being good stewards with their responsibilities and by upholding their own ethics, the students can add value to the workplace. When she sees that she has had a hand in adding to that characteristic in students, Gibson gains a sense of pride for



herself and for Anderson University.

Waters takes a slightly different approach. "I want the students to not be afraid of going out into the world and know they can uphold their faith." Waters believes that Anderson is a wonderful program with a faith-based perspective that teaches business while focusing on the students and their faith. "I've been at many different schools, and Anderson's program doesn't take a backseat to them," Waters explains. "Anderson has exceeded some of the other schools, especially when it comes to the faculty and students."

Whether it is the amount of extra time spent outside of the classroom or an extra moment in prayer with students, both Cindy Gibson and John Waters add value to each student's life. They both place the utmost value on the students who walk into their classrooms and try to teach them to value others — wherever they go.

• A WORD FROM THE DIRECTOR •

GOING BEYOND SKILL-SET AND KNOWLEDGE DEVELOPMENT

During the past several months, it has become increasingly clear to me that employer expectations for individuals with an MBA extend well beyond the concrete skill-set and knowledge base that are commonly associated with the degree. Don't get me wrong, these skill-set and knowledge expectations are still prevalent, however, employers and society are expecting more.

A recent piece published by Randall and Katherine Hansen of Quintessential Careers, confirmed my observations. According to the Hansens, employers are also seeking specific values among individuals. Employers and society are looking for the following:

- honesty and morality — integrity
- reliability and responsibility — ownership for actions
- work ethic and tenacity — task completion
- loyalty and commitment — devotion to a cause
- adaptability and flexibility — ability to handle multiple projects and activities

These values provide distinguishing characteristics for individuals who possess them. These values are also ones that are developed and honed in individuals who complete the MBA program

through the Falls School of Business at Anderson University. I know with certainty that the faculty and administration for the MBA program work diligently to model and create learning opportunities where students can embrace and mature in these areas.

A program that is intentional about developing values that extend beyond skill-set and knowledge expectations, another distinctive feature of the Anderson University professional MBA program ... a premier program designed for the working professional.



Dr. Jeffrey M. Buck

APPLICATION INFORMATION

For application materials or more information, contact Sherri Fields, MBA recruiter and director of public relations.

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ACCREDITATION

Anderson University is accredited by the Higher Learning Commission of North Central Association of Colleges and Schools: 30 North LaSalle Street, Suite 2400 Chicago, IL 60602-2504

In addition, the undergraduate and MBA programs of the Falls School of Business are accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

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FACULTY SPOTLIGHT: PROFESSOR CINDY PECK



Cindy Peck

Higher education in accounting combined with Professor Cindy Peck's wealth of knowledge and 18 years of teaching experience equals a winning combination for MBA students entering the program. Peck's class, managerial accounting, in the MBA Program is crucial to the development of ethical business professionals.

"Since this class is at the start of the MBA curriculum, accounting knowledge and awareness of issues is what is contributed," explains Peck. "An executive can't make tough ethical decisions in the financial area without an understanding of what is going on and what

the potential issues are."

Enabling students to learn the value and importance of accounting and the important role these skills play in the development of well-rounded leaders is Peck's primary goal in the classroom.

Peck is a certified public accountant and holds a Bachelor of Science and Master of Business Administration from Indiana University. Peck has been a professor at Anderson University since 1988 and has been influential in helping countless students better understand the language of business, accounting.

When Peck is not at the front of the classroom, she can be found in her office listening to her favorite classical music selections. In addition, Peck is in charge of the student-run Volunteer Income Tax Assistance program, an IRS-sponsored service providing free income tax preparation to low-income clients.

STAYING IN TOUCH

A special part of the AU MBA program is the personal touch. Here are some updates from MBA students and graduates.

95 Kim Williams started a small management firm of professional associations that provides governmental affairs and Medicaid consulting. She also serves on the AU Alumni Council.

96 John Brooks retired on Dec. 1, 2006, from Delphi Corporation after 37 years. He ended his career as chief engineer of engineering services of the Chassis System Group.

George Kahaleh and his wife returned to the United States after several years in France doing international marketing for Michelin Tire. He now manages a sales and support team focusing on strategic customers in North America.

98 Brian Osswald was recently promoted to regional sales manager for Boston Scientific Corporation.

99 Douglas Holtz received the 2006 Mark Gray Award, an award given to a member of the CPCU who demonstrates commitment to the local organization, the national CPCU society, and the insurance industry in general.

Teri Morning is self-employed and specializes in compensation; performance management solutions; and employee complaints, problems, investigations, and interventions.

Tim Scales is the director of the Entrepreneurship Center and the director of the Center for Economic Education for Indiana University East.

00 David DeMaria is working for the Kamatics Corporation of Bloomfield, Conn., as a field sales engineer.

Tanya Foutch and her husband, Matthew, welcomed their second baby boy, Matthew Taylor, on June 1.

Bill Grieco accepted a staff accountant position for the United States Military Academy at West Point after serving as a senior budget analyst in Iraq.

02 Tom Carney was promoted to financial adviser of investments for Chase Investments after finishing in the top 10 percent in national sales for the third consecutive year.

Dan Zendian and his wife welcomed their second son, Gavin William, on Oct. 1, 2006.

03 LeManda Dorval and her husband, Jay, announce the birth of their healthy baby boy, Joel Pierre, on Nov. 26.

Doug Gregg became the chief operating officer at TK Constructors on May 15 after working 22 years for Ontario Systems.

Carissa Newton will work for Hufford Financial Planning as their marketing manager.

Donald Oyoo started his own insurance agency in November.

Randall Tarter completed the CFP examination in July and is now a certified financial planner.

04 Hector Arocha was nominated by Governor Mitch Daniels to attend the Hispanic National Leadership Summit in Washington, D.C.

Sarrena Bennett and her husband, Paul, celebrated the birth of their baby, Hyjah, on Dec. 14, 2006.

Fred Bock was named vice president of marketing and business planning for Peerless Pump Company.

Sabine Clark and husband Brian welcomed their daughter, Alexandra Elise, on Jan. 19, 2007.

Marsha Epps-Anderson and her husband celebrated the birth of their third son, Bryce Christian, in February 2006. In September 2006, Marsha was promoted to product manager in centralized diagnostics for Roche Diagnostics.

David Gayes and his wife, Julie, welcomed their daughter, Eva Joan, on Oct. 28.

LeAnne Hester has accepted a position as director of marketing and business development with The Advisory Board Company in Washington, D.C.

05 Joni DiRosa opened a dining restaurant, Amalfi Ristorante Italiano. Joni has been nominated for the Starkey Entrepreneurial Woman of the Year.

Libby Manship was recently named to the Richard G. Lugar Excellence in Public Service Series. She was one of 19 women chosen from more than 1,000 applicants.

Isaac Norman is a process development engineer for Roche Diagnostics Corp.

Michelle Schutte-Cathey and her husband welcomed their third son, Luke, into their family on Sept. 19.

Willis Stowe Jr. currently resides in Guangzhou, China, for his new position as the controller of Asia operations for Delta Faucet Company.

06 Adrian Beasley has accepted a new position with Dell Computer at their headquarters in Austin, Texas.

Kathryn Benedict is a senior business analyst for Firestone Building Products.

Don Jamison was recently promoted to controller of the Key Family of Companies.

Robert Shumowsky is working as a geographer for the U.S. Census Bureau in Washington, D.C.

current Roberta Childs was promoted from senior buyer to supervisor of procurement operations for Covance Central Laboratories.

Aaron Conk has been promoted to merchandising and trade show manager for Delta Faucet Co.

Kevin Cusimano and his wife announce the birth of their son, Ethan Mark, in February.

Blake Dearing and his wife, Leigh Anne, celebrate the birth of their second daughter, Ava Kay.

Lindsey Lawton has recently been promoted to supervisor of health information technology at Clarian Health Partners Inc.

Steve Livingston took a new position as an accounting manager of Asphalt Materials Inc. in October.

Jim Monroe is the department chair of accounting/math distance learning for Indiana Business College. He and his wife, **Mindy MBA '01**, celebrated the birth of their son, Evan, on July 14.

Martin Rafalski has accepted a new position as IT business/user liaison for the Chorus division of Lilly Research Laboratories.

Joni Vincent will receive two Addy Awards at the Advertising Federation of East Central Indiana's Addy Banquet. She is the chair elect for the Addy Banquet this year and the chair for next year's.

We want to stay in touch with you! Send an e-mail to Sherri Fields with your news at sdfields@anderson.edu or call (765) 641-4362.

VALUE OF FALLS SCHOOL OF BUSINESS MBA ALUMNI CHAPTER



Clark Simpson

The mission of the FSB MBA Alumni Chapter is "to advance the interests and add significant value to the stakeholders of the Anderson University Falls School of Business MBA program. Goals of the chapter are to provide a strong resource for alumni, prospective and current students, and faculty and continue to strengthen the MBA program and its image."

As you can see, certainly the mission of the Alumni Chapter is to add value to you and its other stakeholders. But what is the alumni's perception of the Alumni Chapter? What do members want in an organization? Following is a synopsis of a survey which was sent in fall 2006 to many FSB MBA alumni:

November 2006 Alumni Survey Synopsis

- The response rate was about 15 percent (fairly normal for this type of survey).
- Only 16 percent of alumni have actively participated in prior MBA Alumni Chapter events;
- Most alumni are looking for networking and/or job placement opportunities. A fairly high number said that strengthening the image of the AU MBA program is the most important initiative that the board should pursue.
- Half of alumni surveyed stated that they would either participate in events or participate in a virtual fashion.
- Weekday evenings are the best time to host events. Most want the events to be held either on the north side of Indy or downtown.
- Newer alums (from 2004 on) were more likely to respond to the survey. Anderson and Lawrence were the most largely represented cohorts.

Alumni Spotlight: GEORGE KAHALEH, YOUR MBA AT WORK



George Kahaleh

As a Lebanon native and a 1996 AU MBA graduate, George Kahaleh is not new to adjusting to new countries and cultures. He is one of the worldwide marketing directors for a division of Michelin tires, a job that allowed him the opportunity to live in France for three and a half years, travel the globe, and interact with business people in other cultures.

"In the last three years, my job has allowed me to work with people from Europe, Asia, South America, Africa, the Middle East, and North America," comments Kahaleh.

In addition to the travel and international dynamic of his job, Kahaleh had to adapt to the social norms and language of his new home in France. "The calmer way of life in France compared to the United States was also an adjustment," he says.

In the beginning of 2006, the Alumni Chapter Board launched a Falls School of Business MBA Alumni Portal in Yahoo. The goal of the communication portal is to become the networking and communication hub of the Alumni Chapter. On this portal is the opportunity for posting the FSB professional calendar, provide chat room space, an area to post open professional positions, an area to post your professional vitae, and the ability to conduct surveys of the portal's members. Career opportunities, advancement, business networking, sales opportunities, and social networking are just a few of the benefits of this on-line communication device. To join the group, register online at http://groups.yahoo.com/group/FSB_MBAalumni.

I leave you with this final thought. We have all worked hard to earn our MBA degrees from Anderson University. Rather than being the end of our journey, however, it is just the beginning. It is an investment that we have made. As with any investment, it must be nurtured and attended to in order to maximize its returns.

Ensuring that the FSB MBA program continues to improve and grow in stature is important to our investment. Maintaining and creating new business contacts and networks are also important to our investment. There is no better way to nurture my investment than to be involved in a vibrant alumni group. But I am only one voice. There are almost 900 of you out there. Will a strong, focused alumni group help you nurture your investment?

Please let your voice be heard. E-mail me directly at clark.simpson@gmail.com, and give me your thoughts. What is your opinion on the Alumni Chapter, and how you would like to be involved?

Clark E. Simpson
MBA '02

President, FSB MBA Alumni Chapter

Although it was difficult, Kahaleh credits the FSB MBA program for helping him adjust. "I clearly remember classes that helped me during my current and past jobs. For example, my international business course, where I participated with the first AU MBA class that went to London and Paris."

Now in the workplace, Kahaleh is still using his MBA education. "Two years ago I was working on a marketing plan to launch a new product," explains Kahaleh. "I used many of the marketing principles that I learned in class. Then, prior to formally launching the project, I called a professor for consultation, and he further helped me with ideas. It was extremely helpful."

The student-professor interaction is one specific positive that Kahaleh remembers about the FSB MBA program. He comments that "the accessibility to the professors and their willingness to help on a personal level makes the FSB very unique."

Kahaleh is currently working for Michelin in South Carolina.