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Contributing professors

Debbi Brock

Author of the *Social Entrepreneurship Teaching Resources Handbook*, Professor Brock currently serves as a faculty member in the area of entrepreneurship in the Falls School of Business. She is a professional trainer and consultant focusing on social entrepreneurship and scaling social impact. She is also the former executive director of the Association of Collegiate Entrepreneurs, an international organization dedicated to fulfilling the needs of student entrepreneurs.



Kevin Brown

Before teaching in higher education and becoming a faculty member at Anderson University, Professor Brown was a bank president with Wells Fargo Bank in Northern Indiana. In this capacity, he had the privilege to work directly with small business owners on a daily basis. Brown is a doctoral candidate at University of Glasgow in Scotland and currently teaches in the areas of finance, economics, and statistics at the Falls School of Business.



Emmett Dulaney

Dr. Dulaney is a highly respected faculty member in the Falls School of Business and has been actively involved in a number of successful start-up companies. The author of numerous books on information technology, Dulaney is also a business columnist in entrepreneurship for the *Hamilton County Business Magazine*, and he is a regular contributor to the *Anderson Herald Bulletin*.



Mark Motluck

Serving on the Falls School of Business faculty since 2000, Dr. Motluck is author of numerous articles on business and the law. He has served as contributing editor for the *Encyclopedia of Capitalism*, maintains a consulting practice working with both established and start-up companies, and has been instrumental in raising millions of dollars for various enterprises. He is active in community service and was awarded the Community Quarterback Award in 2007 by the Indianapolis Colts.



Greg Heberling

Professor Heberling started his entrepreneurial experiences with a small deli restaurant in Warsaw, Ind., in the mid-1980's. From there, he went on to start two similar restaurants and has served as corporate promoter and founding investor for three national chain restaurants. Heberling has extensive experience writing business plans as a consultant with the Economic Development Corporation in Anderson and is active in writing and securing funding for a variety of private clients.



Larry Seibert

Dr. Seibert is a marketing professor in the Falls School of Business and the founder and CEO of Association Metrics, Inc., a research and consulting firm that specializes in voice-of-the-member research for membership associations. His papers and articles on membership research, sales promotion strategy, and retailing strategies have appeared in academic journals and trade publications. He is a frequent speaker on the topics of member satisfaction and member loyalty.



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