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**All Night Kick-Off**  
**Packet**

March 20–21, 2009  
7:00 p.m.—8:00 a.m.  
Millcreek Civic Center  
[www.anderson.edu/lamc](http://www.anderson.edu/lamc)

# **Important Information**

**Date** - Starting March 20th, 2009

**Time** - 7:00 pm-8:00 am

**Location** - Mill Creek Civic Center, Chesterfield, IN

**Fundraising Goal Amount** - \$100.00

*Don't Panic!!!!* This is not hard to raise - just ask family and friends for \$10. If you shoot for \$10 for each hour you are planning to dance...you have already exceeded the target amount!

**ALL PROCEEDS FROM THIS EVENT WILL GO TO RAISE  
MONEY AND AWARENESS FOR THE NEEDS OF  
CHILDREN AND YOUTH IN MADISON COUNTY  
THROUGH A GRANT PROGRAM IN COLLABORATION  
WITH THE MADISON COUNTY COMMUNITY  
FOUNDATION**

Complete information and forms available at:

[www.anderson.edu/lamc](http://www.anderson.edu/lamc)



# YLA 2009 Dance Marathon

## March 20 7:00pm—8:00am

### REGISTRATION PACKET

- 1) The 3<sup>rd</sup> YLA Dance Marathon will take place at Mill Creek Civic Center, from 7:00 p.m. on March 20<sup>th</sup> until 8:00 a.m. on March 21<sup>st</sup>.
- 2) There will be no in and out privileges and it is expected that all dancing participants stay the entire time. If you plan to leave, your parents will be contacted.
- 3) In order to participate in the 3<sup>rd</sup> YLA Dance Marathon all dancers must have submitted completed registration packets:
  - a. Packets may be mailed or dropped off at the YLA Office,  
**No Later Than Wednesday, March 18<sup>th</sup>**
  - b. The day of the event between 5:00—6:30, Friday, March 20<sup>th</sup>.
- 4) There is a minimum fee of \$13 to participate; however, each dancer will receive a free T-shirt if they secure a minimum of \$100 in pledges.
- 5) **ALL** money generated from pledges, ticket sales and t-shirt sales will be granted to meet the needs of the youth and children of Madison County. It is recommended to ask friends, family and others close to you for pledges to support this cause.
- 6) All checks should be make payable to Youth Leadership Academy.
- 7) You must be registered and have ID to enter.
- 8) The use of alcohol or drugs is prohibited and anyone suspected of being under the influence will be removed from the 3<sup>rd</sup> YLA Dance Marathon.
- 9) Participants should keep moving throughout the event. No sitting because you are a part of helping us make a difference for these kids!
- 10) Individual Donation Incentives: If you collect \$100 in donations, you will receive a free YLA Dance Marathon T-shirt. There will be prizes to the top 3 individuals who raise the most money.

**TO QUALIFY FOR YOUR FREE T-SHIRT, YOU MUST TURN IN YOUR  
REGISTRATION FORM BY MARCH 13.**



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# YLA 2009 Dance Marathon

March 20 7:00pm—8:00am  
REGISTRATION FORM

Name \_\_\_\_\_ Gender: M F

Age \_\_\_\_\_ Year: Sr Jr So Fr

Here is my payment of (check one): \$13. \_\_\_\_\_ Other \$ \_\_\_\_\_

Local Address: \_\_\_\_\_

Local Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Emergency Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

T-Shirt Size (free with pledges of \$100. or more): S M L XL

How did you hear about this event? (circle one):

YLA member  
Info poster

Friend  
Web

Family  
Media

Please fill out *this form, attached waiver and permission form* and turn in to:  
Pam Shoot, 1100 E. 5<sup>th</sup> St., Anderson, IN 46012

Make your check payable to Youth Leadership Academy. Any questions or concerns please contact Pam Shoot at 641-4050 or [www.anderson.edu/lamc](http://www.anderson.edu/lamc)

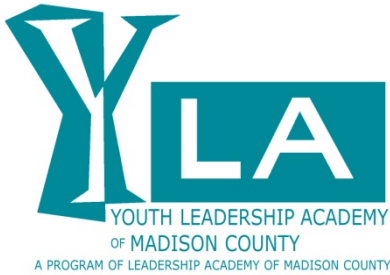
FOR OFFICIAL USE ONLY. DO NOT WRITE BELOW THIS LINE

ENTRY FEE RECEIVED \_\_\_\_\_ AMOUNT \_\_\_\_\_ CHECK NUMBER \_\_\_\_\_

REGISTRATION FORM \_\_\_\_\_ EMERGENCY CONTACT INFO \_\_\_\_\_

LIABILITY FORM \_\_\_\_\_ PICK-UP FORM \_\_\_\_\_

PLEDGE AMOUNT \_\_\_\_\_ CHECK NUMBER \_\_\_\_\_



## **YLA 2009 Dance Marathon Participant Waiver**

Participant's Name \_\_\_\_\_

In consideration for the opportunity to participate in this event, which is sponsored by the Leadership Academy of Madison County and the Youth Leadership Academy of Madison County, I hereby release their representatives from any and all liability for injuries or damages that I may sustain as a result of my participation in the YLA 2009 Dance Marathon. I also realize that any medical expenses incurred as a result of my participation in this event will be my sole responsibility. In addition, I realize that the Leadership Academy of Madison County or the Youth Leadership Academy of Madison County is not responsible for any lost, damaged, or stolen items, and will not refund any payments to the event. I understand that I am participating at my own risk and I release the Leadership Academy of Madison County and the Youth Leadership Academy of Madison County and their Representatives from all responsibility.

\_\_\_\_\_  
Signature of Parent/Guardian of Minor      Date  
Participant's Age (if a minor) \_\_\_\_\_

\_\_\_\_\_  
Signature of Participant      Date

## **The 3rd YLA Dance Marathon Substance Abuse Policy**

The 3<sup>rd</sup> YLA Dance Marathon is a substance free event. YLA does not condone the use of the illegal substances or alcohol during the course of this activity.

I understand the preceding statement and agree to follow these guidelines.

\_\_\_\_\_



I, \_\_\_\_\_, give my permission for  
Parent/guardian

\_\_\_\_\_ to participate in the YLA Dance  
Child's name

Marathon on March 20, 2009. I understand that if my child stays all night that they will need to be picked up at 8:00 a.m. on Saturday, March 21, 2009. I also understand that if my child chooses not to spend the night, someone from YLA will call me before my child leaves Millcreek Civic Center. My child will not be released without parental permission after 1:00 a.m..

My child has decided to spend the night and I will be unable to pick him/her up.

However, they will be picked up by

\_\_\_\_\_  
Name Phone

\_\_\_\_\_  
Parents signature Phone

YLA Dance Marathon  
Millcreek Civic Center  
17 Veterans Blvd., Chesterfield, IN  
March 20-21, 2009 7:00 p.m.—8:00 a.m.

Contact info:  
Pam Shoot 765-215-4801  
Gary Edwards 765-606-5620  
Roger Shoot 765-215-4802

\*YLA is a program of the Leadership Academy of Madison County which brings together youth of varied economic backgrounds, academic achievement, race and ethnicity to gain knowledge and ownership as conscientious community stewards.



**YLA 2009 Dance Marathon**  
March 20th 7:00 pm—8:00 am



**PLEDGE SPONSORSHIP FORM**

Name of Sponsor	Address	Phone Number	Amt. Pledged
<i>Example: Betsy Jones</i>	<i>123 White Oak Lane Anytown, IN 46011</i>	<i>(765) 555-1234</i>	<i>\$25.00</i>
1.			
2.			
3.			
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5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			

Total pledge amount \_\_\_\_\_

Checks should be made payable to: Youth Leadership Academy. Please turn in all checks and/or cash with this form. Thank you!



Dear \_\_\_\_\_,

I'm thrilled for a new activity that the Youth Leadership Academy (YLA) is holding...the 3<sup>rd</sup> YLA Dance Marathon! This is a 13 hour Dance Marathon that will be held on March 20<sup>th</sup>, 2009. To prepare for the actual Marathon, the student participants are encouraged to collect money to benefit the needs of children and youth in Madison County. The YLA will be donating 100% of the money raised through a grant process. All proceeds will benefit Madison County.

With this in mind, I'm looking for friends and family to cheer me on in March, but also to help me contribute as much money to this cause as I can. It would be greatly appreciated if you would sponsor me in this effort. Please make a check payable to Youth Leadership Academy, and send the check to me. I will turn the check in with my pledge packet. Your support means so much to me, as well as the youth in the county.

Love,



Congratulations! You have been selected to join the Dance Marathon team. This is going to be awesome and an experience you'll never forget. Part of your responsibility is to raise \$100.00. By fulfilling your commitment to raise these funds, you will be helping the DM reach its fundraising goals and more importantly helping the kids.

### **Where do I begin?**

Asking people for money might be new for you and (eek!) even uncomfortable. However, fundraising can be very simple if you follow some of the guidelines we have set for you.

### **Explain to people why you are asking for money**

- ☆ Explain to people that you are not asking for yourself, but on behalf of the 3<sup>rd</sup> Youth Leadership Academy Dance Marathon. All of the money you raise will benefit the needs of the children and youth of Madison County.

### **Explain to them what the Marathon is about and who it helps**

- ☆ The mission of the Youth Leadership Academy of Madison County is to bring together youth of varied economic backgrounds, academic achievement, race, and ethnicity to gain knowledge and ownership as conscientious community stewards. All of our 2008-2009 YLA class has participated in numerous activities during the school year and their achievements conclude in a final event to raise money for our community. Since last year's marathon was such a success, this year's class has chosen the dance marathon as their fundraiser as well. 100% of the money raised by the 3<sup>rd</sup> Youth Leadership Academy Dance Marathon will go back into the community. The students will donate all proceeds through a grant process with the Madison County Community Foundation. The youth of this community and numerous volunteers dedicate their time and pledge their support to the kids by being on their feet and awake for 13 hours! Explain your involvement with the Marathon.
- ☆ Whether you are a dancer, entertainer, or volunteer, you are a vital part of our team. By helping ease, coordinate and organize the events throughout the year, you have the potential to help make the 3<sup>rd</sup> Youth Leadership Academy Dance Marathon the best yet!

## Tips for success

- ☆ People love being asked to help you and are often more than willing to give you a donation.
- ☆ Be nice, be polite and be gracious. Most people will say yes, but some are genuinely unable to assist at this time. Remember that if you do ask and they say no, you have not lost anything!
- ☆ Keep track of the people that give donations. Send them a written thank you note after the Marathon and let them know how their donation contributed to the Marathon's success.
- ☆ Ultimately, all of your hard work and effort is FOR THE KIDS! Don't forget, you are helping make a difference in a child's life!

### **How do I raise \$100?**

We have outlined a few ideas for you to use in order to make fundraising a little easier

#### ☆ **Friends/Family Letter**

By far, this is the **MOST SUCCESSFUL** method of raising your money. It's as simple as this:

Take your address book AND your parent's address book and send a letter to everyone that appears in those books. The average dancer generates between \$20 and \$25 per letter they send. Then, wait for the donations to roll in!

Note: An electronic version of these letters is available online. Please feel free to personalize your letters.

#### ☆ **Work with your church**

Put an announcement in the bulletin or stand in the parking lot with your pledge form.

#### ☆ **Stand up in your classes.** Ask your teachers for permission and then pass your DM information around the classroom.

#### ☆ **Put up a flyer**

Hang a flyer where people know you, like at your place of work.

#### ☆ **Break it down.** \$100 might seem like a large sum of money, but if you break it down into smaller increments, it's an easy task to accomplish! \$100 is:

\*Asking 20 friends on for \$5 donations

\*Asking 10 neighbors for \$10 donations

\*Asking 5 family members for \$20 donations

Any combination of these options lends to an easy path to reach your goal!