

For Immediate Release

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AU and Flagship Enterprise Team Up For Seminars

Anderson, Ind. --- Anderson University's Professional Development Services department has partnered with the Flagship Enterprise Center to offer the Brunch+Learn Seminar Series, sponsored by St. Vincent Health System. The monthly series, beginning in June, "is an outgrowth of the GROW seminar, which was such a success, and touched on a lot of areas that many businesses need help with," said DeWayne Landwehr, Director of the Flagship Enterprise Center. "Our strategy going forward is to have each of the Brunch+Learn sessions in the series focus on a specific topic that was introduced during the GROW seminar."

"It makes sense for us to join forces because our goals are so similar," explained Landwehr. "We both want to provide educational opportunities that will allow businesspeople to be more successful, and improve their skills on the job. The more knowledge our business community has, the more competitive our community becomes."

The first session, titled "Value Stream Mapping," will take place on June 23 from 8:30 to 11:30 am at the Flagship and is already sold out. "We were so overwhelmed with the response for our first joint Brunch+Learn seminar we had to start a waiting list," said Kerrie Aborn, Director of Professional Development Services for Anderson University. "We are going to announce a second date very soon for those who missed out on the first one."

For more information, contact Kerrie Aborn by phone: (765) 648-2889, toll-free: (877) 428-2765 x2889, or by e-mail: pds@anderson.edu, and visit the website at www.anderson.edu/pds.

Anderson University is a private Christian university of 2,800 undergraduate and graduate students in central Indiana. The Professional Development Services arm of Anderson University is committed to helping individuals develop skills and knowledge which add value to their work and to our region. Created through a partnership between Anderson University and the City of Anderson, the Flagship Enterprise Center serves as a small business incubator and growth stage business accelerator. Located on I-69 at exit 22 in Anderson, the FEC provides ongoing contact with management consultants, university researchers, student mentoring opportunities and access to capital. To learn more, contact DeWayne Landwehr by phone: (765) 622-0800, email: dewayne@flagshipenterprise.org, and visit the website at www.flagshipenterprise.org.

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