

# Signatures



## NETWORKING

Alumni helping the next generation  
in the workplace

## Growth only happens with change

Change is the most natural thing in the world. Yet it often leaves us unsettled.

Vast changes are now impacting all of higher education. We are creating a campus climate of innovation and change, knowing that change is innovation.



President Edwards

So with the changing of the seasons, we celebrate the renewal that brings freshness in the air. What was is precious, what is becoming is just amazing.

C.S. Lewis touched the hearts of many through his book *Mere Christianity*. One passage in that work that speaks with common clarity is his lesson about little birds that must learn to fly. He observes, "...it would be a jolly sight harder for it to learn to fly while remaining an egg. We are like eggs at present. And you cannot go on indefinitely being just an ordinary, decent egg. We must be hatched or go bad" (in *A Year with C.S. Lewis*, Harper, Patricia Kline, ed., p.208).

There are few institutions more given to tradition than colleges and universities. I do truly love the great traditions of Anderson University and join in their celebrations with great joy. I have even invented a few traditions. We needed a way to embrace some part of our storied past, so we asked students to walk to a rock commemorating that place where the Byrum brothers knelt to dedicate the hardwood grove to God and later saw it become a God-blessed college campus. Each fall, new students touch "Pioneer Rock" on orientation day.

As we focus on our long-standing mission, some traditions are giving way to what is most needed in these times. The essence of our mission will not change, but its form will take on what is most needed. For that reason, we are developing an operational model for the future we have called, for lack of a better phrase, flexible form. We will continue to build lasting programs with foundational skills and ways of knowing and will do so with flexibility that will allow for the rich opportunities and unavoidable realities of change. Anderson University has a brilliant future. We will always be recognized for enduring, life-transforming qualities and precious commitments in the teaching, learning, and discovering that must go on. But we are changing. For change is a sign that God is not through with us yet, and we have much to do to serve the highest of the Creator's purposes.

## Signatures *Anderson University Alumni Quarterly Magazine*

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Anderson University is a four-year liberal arts institution with approximately 2,700 undergraduate and graduate students. Established in 1917 by the Church of God, the university offers more than 60 undergraduate majors and graduate programs in business, theology, nursing, and music.

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*ON THE COVER: Cody Poor '13 found his dream job as an intern at Just Marketing International, where Paula Diehl BA '87 is the director of human resources.*



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## Edwards approaching final year as AU president

**D**r. James L. Edwards, president of Anderson University, has announced plans to step down at the end of the 2014-15 academic year. His last year of service will mark 25 years of distinguished leadership at AU. Edwards is only the fourth person to hold the office in the school's 97-year history.



*President James Edwards at the 2013 President's Dinner*

As he looks to his final year as the university's president, Dr. Edwards said, "There have been few more challenging times in higher education than the period we are now experiencing. Christian institutions come at teaching and learning from a faith perspective and have a mission to prepare leaders for vocations in the service of Christ. I want to do what I can to clarify and extend this mission, while laying tracks for a future that responds to current challenges and extends what is precious about AU." He intends to give leadership to issues of sustainability and access to students and families while preparing for a smooth hand-off of the office of president.

Lou Gerig, chair of the Anderson University Board of Trustees, said, "Dr. Edwards has positioned Anderson Uni-

versity as a distinguished Christian institution and has taken the door of the university to Indianapolis and beyond."

During his tenure as president, Edwards has overseen several comprehensive capital campaigns raising funding support totaling more than \$205 million dollars. A number of major facilities have been constructed during his presidency, including the Kardatzke Wellness Center, York Performance Hall, York Seminary Village, Fair Commons, additions onto Decker Hall and Hartung Hall, the Flagship Enterprise Center and the acquisition of a new business school facility.

Prior to his election as president of Anderson University, Edwards was president and chief executive officer for Warner Press. An ordained minister, he has served the Church of God in a variety of assignments, including senior pastoral leadership in churches across the country. Edwards is a graduate of Anderson University and the Anderson University School of Theology. He earned a Doctor of Philosophy in educational policy and leadership at the Ohio State University.

As for life after his presidency, Edwards says, "Our plans remain rather open at this point. Deanna and I plan to spend some time thinking about what we might contribute in the future that is consistent with our values, our love for Anderson University, and the blessings and rich opportunities we have been given of family and friends."—CHRIS WILLIAMS AND DEBORAH LILLY

### PRESIDENTIAL SEARCH

The university bylaws state that the final selection of the next President for Anderson University is the responsibility of the Board of Trustees. This selection is enabled and informed through work completed by the Presidential Search Committee. The Presidential Search Committee has already begun its work. Subsequent meetings will be held in the near future with the goal of reaching out to various audiences to gain the most valuable input. Individuals desiring to contact the Presidential Search Committee can utilize the following contact points:

**E-mail:** [presidentsearch@anderson.edu](mailto:presidentsearch@anderson.edu)

**Mail:** Presidential Search Committee  
ANDERSON UNIVERSITY  
P.O. Box 181, Anderson, Indiana 46015

Since the founding in 1917, Anderson University has been blessed to have great leadership and we are confident that this tradition will continue into future. Higher education has faced profound changes in recent years. Anderson University is being positioned to meet those challenges and opportunities for a vibrant future.

**Lou Gerig**, *Chair of AU Board of Trustees*

## Lt. Governor to address graduates

Indiana Lieutenant Governor Sue Ellspermann will address the graduating class of 2014 during the May commencement ceremonies. In addition, Anderson University will recognize Ellspermann with an honorary doctorate degree of laws.



Lieutenant Governor  
Sue Ellspermann

As lieutenant governor, Ellspermann manages six state agencies: the Indiana State Department of Agriculture, the Indiana Housing and Community Development Authority, the Office of Defense Development, the Office of Community and Rural Affairs, the Office of Tourism Development, and the Office of Small Business and Entrepreneurship. After

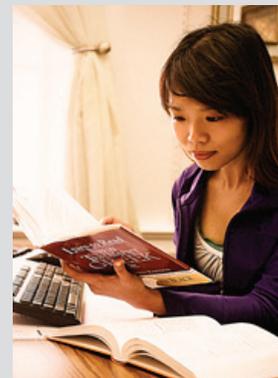
graduating from Purdue University, she established a career in engineering and management at Michelin and Frito-Lay. She earned her master's degree and a doctorate in industrial engineering from the University of Louisville. She founded Ellspermann and Associates and began a 20-year consulting practice. She later became the founding director of the University of Southern Indiana's Center for Applied Research and Economic Development.

The university will recognize three other individuals with honorary degrees during commencement. Dr. Esther K. Augsburg is the sculptor who created the piece *Servant* that stands outside of the university president's office in Decker Hall. Her work has been recognized worldwide. The Rev. Arlene Stevens Hall and Dr. Kenneth Franklin Hall both served the Church of God as Christian educators. They have authored church curriculum materials. Arlene was the editor for the *Egermeier's Bible Study Book*, and Kenneth wrote *Bridges to Teaching: A Basic Guide for Teaching in the Church*, which was illustrated by Charles Schulz.

Commencement will be held May 10 at 3 p.m. EDT in the Kardatzke Wellness Center. The baccalaureate will be held in Reardon Auditorium earlier in the day at 10 a.m. EDT. The Rev. David Markle, senior pastor at Park Place Church of God, will deliver the message. Both events are open to the public. —DEBORAH LILLY

## SOT 100% online degree

Since 2005, the Anderson University School of Theology has offered a blended learning format for its Master of Arts in Christian Ministry degree. A large portion of this degree has been offered online. But residency requirements required students to come to campus twice a year.



While applying for a Lilly Endowment grant to address student debt, the seminary discovered offering complete online programs helps students decrease debt by eliminating the added expense of coming to campus twice a year. While this was proven to be true, no accredited seminary was permitted to deliver degree programs 100% online.

Upon further research, the SOT faculty discovered that other schools were seeking exceptions to this accreditation boundary. In response, they wrote a report to the Association of Theological Schools (ATS), which stated that the SOT believed that they could deliver a 100% online professional ministry degree. ATS approved the seminary's request to offer students a completely online Master of Arts in Christian Ministry, making the AU School of Theology one of six out of 273 schools in North America and Canada to be approved for this exception.

In January 2014, 13 students were admitted into the new 100% online program. The format includes recorded lectures, threaded discussion, classroom engagement, and discussion with the professors. Neidert explains, "We were delivering quality learning based on our prior accreditation assessment."

So far, students are enrolled from Canada, Guatemala, and South Korea, as well as from across the United States.

For more information about the program, go to [anderson.edu/sot/academics/onlinemacm](http://anderson.edu/sot/academics/onlinemacm). —CHELSEA DAWSON

## Blackwelder Fund Helps Seminary Alums Make an Impact



Nearly 40 years ago, the General Assembly of the Church of God established a fund for AU seminary students named in honor of Dr. Boyce Blackwelder, a professor in the School of Theology from 1966 to 1976. Today, recipients of the Blackwelder Fund are using their seminary education to help impact change locally and globally.

**Pastor Diana L. Swoope MRE '81** could not have completed her education without the support of the Blackwelder Fund. Today, she serves as senior pastor of Arlington Church of God in Akron, Ohio.

“I know that I am a more effective pastor of my church and an apostle to my city because of the foundation gained at the SOT,” Swoope says. “I have also implemented many of the ministry ideas that were initially formulated through class projects in my community.” Numerous SOT alumni have connected with Swoope since her days at Anderson University, opening the doors for her to preach the gospel across the country and in many parts of the world.

Swoope, who served as an associate pastor before taking the role of senior pastor, says she can clearly see the need for seminary training in today’s leaders. “For those ministers whom I hire, the difference among individuals who have a seminary education and those who do not is stark.”

For **Ryan Carrell BA '02, '06**, the Blackwelder Fund allowed him to cultivate a deeper curiosity for ministry in the context of his community. “Our theology impacts everything we do, which has led us to become very community-driven in our church — partnering with schools, local businesses, and

just trying to improve the lives of people around us,” he says. Carrell currently serves as lead pastor of The Southeast Project in Indianapolis.

“We all have a theology for why we do what we do in ministry, but we just don’t often understand it or really think about it,” he says. “I see my primary role as helping other people develop their framework for understanding God in their life and in their family.”

Carrell, like so many SOT alumni, says that his studies helped to challenge his preconceived ideas about ministry. “It nurtured the question of why I would make certain choices within the context of leading a church and in my personal life,” he explains.

“Our graduates are serving around the world in ministry and mission,” says David Sebastian, dean of the School of Theology. “We are encouraged when we see what God is doing through our gifted graduates. Most graduates would not have been able to attend seminary without Blackwelder support and other seminary endowments. Such tuition aid assistance makes seminary education affordable for many students.”

“We live in a broken world that is going through tremendous change,” Sebastian continues. “The great need is to equip graduates to call people to enter into a right relationship with God and neighbor. The mission of Anderson University School of Theology is to form women and men for the ministry of biblical reconciliation. We are thankful for our partnership with the Church of God in helping us accomplish our mission.” —LINDSAY CONNER

**DR. MICHAEL WIESE:** *Serving God and inspiring students through marketing*

Combining integrity, creativity, and purpose in his approach to the marketing classroom, Dr. Michael Wiese leads Anderson University students toward success. Wiese utilizes his own interest in his subject as a professor and consultant for church marketing to fulfill his calling to teach and serve. He teaches that without effective marketing, an organization, a university, or a church will “cease to exist, and God will utilize something or someone else to do the job.” With a goal of glorifying God, Dr. Wiese challenges students to answer this call.

**How do you approach marketing from a Christian standpoint?**

Marketing is not just sales and advertising. Marketing is everything every organization does to find, get, and keep a customer. Marketing determines what an organization does with a need in the marketplace and how it addresses that need. I approach this understanding of marketing with honesty and integrity. These traits reflect Christian belief but also prove most fruitful. Dupe and con marketing schemes generally fail and are examples of poor marketing.

**What do you enjoy about church-related marketing?**

Church-related marketing is focused on advancing the mission of the organization. Every church wants to advance its mission, especially if that mission is good and God-breathed. This is where I try to help. This work is awesome, because I am able to combine my personal mission with the marketing mission of the church and utilize my God-given strengths.

**What is unique about teaching marketing?**

Marketing is experiential. There are no exact answers. Unlike some other practices, in marketing there are multiple ways to achieve a good and noble result. Also, students are constantly asked to bring both their creative and analytical skills to the table. The marketing classroom goes beyond student-teacher communication. We can do some really cool things! The Falls School of Business teaches students to utilize their skills to help businesses, to bring light to them, and to make a difference.

**Why did you originally choose marketing as your profession?**

In college, I worked at a grocery store and became fascinated by why people buy. I also really cherished my interactions with the customers. My time there gave marketing significance and interested me. —ASHLEY KELLY



**Fun Questions for Michael Wiese:**

**A recent marketing idea you admired?**

I enjoyed what Oreo did during the 2013 Super Bowl. They made a quick commercial during the power outage and tweeted “You can still dunk in the dark.” It was the best marketing attempt of the Super Bowl.

**Bad example of marketing?**

McDonalds wanted to jump on the Twitter bandwagon with their #mcstories idea. However, this opened the door up for bad stories and poor marketing.

**What would you like the slogan for your life to be?**

“He mattered.”

**Best memory with students?**

When a group of AU students in the free enterprise group ENACTUS partnered with the community and placed between 8th and 12th in a National Competition. The students had worked for many years and celebrating on stage with them was an incredible moment.





# NETWORKING

Alumni helping the next generation in the workplace

BY BEN DAVIS

**C**ody Poor BA '13 (pictured left) wasn't looking for just any job. As he entered his last semester at Anderson University in early 2013, Poor set his sights on his dream job: motorsports marketing.

Cars and racing had been a passion for as long as Poor could remember. As a central Indiana youngster growing up around the Brickyard and the Indy 500, he says, "I grew up wanting to be a driver or crew chief but learned pretty quickly that those careers would be pretty hard to come by. So I decided to pursue the marketing side instead."

The spring of 2013 was a difficult and frustrating time to be job searching, with national unemployment numbers hovering above 7 percent — and even higher in Indiana. Poor and his classmates were being told that more companies were downsizing than hiring. But, like a growing number of AU students, Poor found that exploring relationships with fellow alumni can be a key competitive edge.

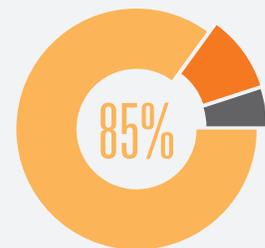
Though many consider the current job market to be the most challenging in decades, the good news for Anderson University is two-fold. First, AU's Career Development Center recently released a placement report representing the class of 2012, with results showing 85 percent of respondents had found full-time or part-time employment in a field related to their major while 10 percent were continuing their education. The report is based on responses from 388 out of 396 bachelor-degree recipients, representing 98 percent of the 2012 graduating class.

And, AU graduates' success finding work is no fluke, according to **George Nalywaiko BA '74**. Nalywaiko coordinates student-alumni networking efforts for AU's Alumni Office, and he feels that university's tightly knit network of alumni and shared experiences are a recipe for success when it comes to job connections between students and graduates.



Paula Diehl with Cody Poor

## JOB PLACEMENT



- 85% Full-time or part-time employment in related field
- 10% Continuing education

AU's culture of community — compared with many other schools — means the difference between real connection and mere association, Nalywaiko says. “At a larger university or state school, you only know a small fraction of your classmates, and students from different eras are likely to have vastly different experiences. But AU is the kind of place where it's more like a family, and that really is a competitive edge when students are talking to alumni. They have a lot more in common.”

A recent survey conducted by hiring consultant firm Right Management revealed that 41 percent of new employees found their job through personal networking — nearly twice the success rate of other methods of searching such as online job boards and email inquiries. Additionally, many job openings are not officially posted — meaning only the proactive candidate finds out about the opportunity. The adage “it's not *what* you know but *who* you know” has perhaps never been truer.

When Poor first started seeking alumni connections in motorsports marketing, he didn't know that he had just opened the door to a relationship that would lead to his ideal job. He just wanted a “warm lead.” The senior marketing major from Middletown, Ind., heard that the Alumni Office could help facilitate connections between students seeking jobs and internships and AU grads. So, he stopped by the office one day after Chapel asking if the staff could locate any alumni working in the motorsports industry.

Poor's first request to the Alumni Office was met with a little uncertainty. “I remember thinking ‘That's pretty specific, I sure hope we can help him out,’” recalls Nalywaiko. “I knew that we have many alumni involved in marketing, but I wasn't sure we could find someone who matched up with Cody's particular interest in motorsports.”

The first step was a search of AU's database. But with a limited capability to search specific keywords, Nalywaiko came up empty-handed. Next, he turned to social media (*see sidebar*) to find a connection for Poor. This search turned up



a lead: **Paula Diehl BA '87** (pictured above) was the director of human resources at Just Marketing International (JMI). JMI, founded by former racecar driver Zak Brown, is headquartered in Zionsville, Ind., with offices in London and Singapore. It was recently named a Top-10 agency by the *Sports Business Journal*.

“I had heard of Just Marketing because they are a major player in the motorsports marketing industry,” says Poor. “But I didn't know that an AU grad was in charge of human resources. I was pretty excited to find that out.”

What started as a LinkedIn “e-introduction” of Cody and Paula by the Alumni Office turned into an email exchange between the two of them ... which led to a face-to-face meeting ...

which led to an interview for an open position at JMI.

With a résumé that included internships with the Indiana Pacers and the National Hot Rod Association, Poor's experience made him a clear fit. But beyond that, his new boss saw some of the characteristics such as *excellence* and *servant leadership* that she recognized as distinctive among Anderson University graduates. Those characteristics landed Poor the job and have served him well as he enters his second year as a JMI account coordinator. Poor leads by example and is eager to learn, says Diehl, who adds that “he has the attitude of stepping in to help whenever he sees a need.”

Servant leadership is a theme that also resonates with several alumni who work together at ChurchShield, an Indianap-

*“AU is the kind of place where it's more like a family, and that really is a competitive edge when students are talking to alumni. They have a lot more in common.”*

*“When we’re looking for new employees, we turn to the AU family first.”*

olis-area firm that provides tax and accounting assistance to churches and other non-profit organizations. In the last decade, ChurchShield has grown from a two-person startup to employing almost 20 professionals — almost exclusively by hiring AU graduates.

**Ryan Foust BA '03** was the first full-time employee hired by the company's founders, Chad and Pamela Schavey, shortly after he graduated. Since that time, as operations manager Foust has served as liaison to a number of his classmates and fellow alumni who have been hired on at ChurchShield. Other AU grads serve the firm in various positions, including accounting and legal counsel.

With more than half the company hailing from The Valley, every workday is a mini-Homecoming, says Foust. “We had many of the same professors, we were in some of the same campus clubs and organizations. With a common background and similar outlook on a believer’s role in the workplace, Anderson alumni fit in right here at ChurchShield and have been instrumental in shaping our culture.”

“When we’re looking for new employees, we turn to the AU family first,” says Foust. But he’s quick to point out that he hasn’t been alone in turning ChurchShield into a virtual Ravens’ nest. His ongoing relationship with Dr. Cindy Peck, associate professor of accounting, and retired professor of accounting Dr. Carolyn Caldwell have proven to be the source of referrals for solid hires almost every year.



*Ray Vartanian (left) with Nolan Bernard (right)*



*From left to right: Ray Vartanian, Collin Trent, Susan Denton, Nolan Bernard, and Drew Beechler*

Most of the time, new employees start out as ChurchShield interns, explains office manager **Kristin Oechsle BA '07**. “At one point before the company grew to the point it is now, there were several of us (AU students) working together in the owners’ basement,” she says. “Several of us ended up getting permanent jobs here, and we continue to hire AU interns who will hopefully stay on with us after they graduate.”

**Matt Reed**, a 2011 graduate who majored in accounting, is the newest AU hire at ChurchShield. He was also referred to Foust by Dr. Peck and serves the company as accounting manager. He agrees that an AU education was the ideal preparation for a professional setting like ChurchShield’s.

“AU has a way of incorporating faith into education that is valued and trusted in the business community,” Reed says. He refers to the Falls School of Business’ mission of graduating students who are professionally competent, ethically sensitive, and informed by the Christian ideal of servanthood. “Companies like ChurchShield agree that AU grads have both the necessary skills and the integrity that is needed today.”

While ChurchShield takes honors for percentage of employees who are AU alumni, more than 30 grads work for Indianapolis-based email marketing giant ExactTarget. The company at one point created an “Anderson University

*“AU has a way of incorporating faith into education that is valued and trusted in the business community.”*

Conference Room” at its Global Technology Center in downtown Indianapolis in a nod to the number of AU grads employed there.

ExactTarget employee and 2013 grad **Drew Beechler** can testify that networking works. As a student employee in the Alumni Office, he regularly attended AU’s “Alumni Links” breakfast events during his junior year. Links breakfasts are held monthly throughout central Indiana to provide opportunities for alumni — and students — to meet each other and hear a presentation from a current AU professor or fellow alum (see [www.anderson.edu/alumni/events](http://www.anderson.edu/alumni/events) for a calendar of upcoming events).

Toward the end of his junior year, Beechler made connections that led to an internship at Indianapolis branding firm KA+A (founded by **Kristian Andersen BA ’97**), and during his senior year, he was named a recipient of the coveted Orr Fellowship to develop and cultivate Indiana’s next generation of business leaders and entrepreneurs. The Fellowship placed him at ExactTarget.

“I love being at a company with so many other AU alumni,” Drew says. “Especially as I’m starting my career, it’s great to have connections and learn from those who have come before me.”

## Locating AU alumni at work through social media

The Alumni Office has traditionally filled an important role as keeper and facilitator of contact and employment information for Anderson University alumni. However, with advances in social media, much of this information is available instantaneously at your fingertips. *(Remember that social media search results will be limited to current users of that particular website and reflect only what individuals have listed on their public profiles.)*



Facebook’s new “graph search” function allows users to discover connections between people, places, and things.

### To use Graph Search:

1. **Click on the search bar at the top of the page.**
2. **Begin typing your search** (ex: Anderson University graduates who work at XYZ Company). If you are on a computer or device that is location-enabled, you can type “Anderson University alumni who work nearby” to search by geographic proximity to your current location.
3. **As you type, a list of search suggestions will appear below the search bar.**
4. **Choose one of the suggested options or finish typing and hit Enter.**
5. **Click *Refine This Search* to narrow your results by things like location or date.**



LinkedIn Alumni ([www.linkedin.com/alumni](http://www.linkedin.com/alumni)) is a tool that provides information about where your fellow alums work, what they do and where they live. The tool pre-fills the years you attended a school listed on your LinkedIn profile and shows you the classmates who attended at the same time. For a broader search, you can enter additional graduation years.

You can look at the big picture of where people work and live, then you can narrow the results according to your goals. Let’s say you’re looking for a job in public relations at a university or nonprofit organization in the Chicago area. The tool helps you narrow the Anderson University alumni network to those who live in Chicago and work in public relations. Then, you can scan the list of “Where they work” and find the universities and nonprofits where your fellow alums are employed. LinkedIn Alumni will then show you the exact profiles of the alums who fit all of your criteria. Considering a move to Nashville? Just start a new search and click on that region under “Where they live” and all of the data will change to show you fellow alumni in that geographic region instead. — BEN DAVIS

## Sisters pass along a love for teaching

From the plains of southwestern Colorado to the halls of Old Main on the Anderson University campus came three sisters. **Goldie, Mildred, and Pearl Parkhurst** had been influenced by their mother, Rose, to continue their education at AU. The sisters had fond memories of their mother at the butter churn with a copy of the *Gospel Trumpet* on her lap. There was no Church of God presence in the Alamosa, Colo., area at that time, but neighbors introduced the Parkhursts to the movement by giving Rose a copy of the church's magazine.

Rose had plans to become a teacher, but her father denied her further education when she decided to marry. Her husband, John, was teaching in a rural one-room school when they married but soon gave that up to manage the homestead for his ever-expanding family. Rose was overjoyed when she realized the *Gospel Trumpet* offered Bible courses through the mail. So began the family's relationship with Anderson, Ind.

Rose prayed that her daughters would one day be able to attend the "hallowed" university in Anderson and study education. The girls did attend AU from 1934-36, and while none of them graduated from AU, they always spoke fondly of their time in Anderson. All three were part of the Women's Chorus. Mildred, the shyest of the sisters, worked in the cafeteria, and her duties included serving the football team. Goldie, always the most gregarious, also worked in the cafeteria. Pearl worked in downtown Anderson at the old Kresge store, selling hats and posing in the windows as shoppers passed by.

Pearl married AU student, **Milton Oaks**, in 1936, but returned to college alone. Pearl and her family eventually found their way back to Colorado, where she graduated from Adams State Teacher College. She taught for 30 years. Pearl passed away at age 94 in November 2011.

Mildred also returned to Colorado and graduated from Adams State Teacher College in 1936.



*From left to right: Goldie, Mildred, and Pearl Parkhurst in 1935*

She married Ray Ratliff in 1940 and saw him off to WWII with plans to teach school until his homecoming. At first, she was denied a teaching position at the local school district, which did not hire married women. But the demand for teachers grew, and she was given a job. She taught for 40 years. At age 99, Mildred continues to live in her own home in Rocky Ford, Colo.

Goldie graduated from Colorado State Teachers College in 1936. After her marriage, she moved back to Indiana. She kept her marriage a secret for a year so she could teach school while her husband was in the service. Goldie and her husband, Douglas, owned and operated Pilcher's Shoe Store in North Webster, Ind., for 33 years. She also taught for 23 years in Fort Wayne and Syracuse, Ind. Goldie, age 101, lives in a care center in Goshen.

**Goldie, Mildred, and Pearl** passed on their love of teaching to their children, some of whom are AU graduates:

**Barbara Ratliff Snyder Henderson BA '71** retired after 30 years as a music teacher with Anderson Community Schools. **Janice Pilcher Perzanowski BA '67** is in her 45th year of teaching and administration. **Linda Pilcher Wortinger BA '69** retired after 40 years of teaching. **Bob Pilcher BA '71** earned a degree in education but operates the family business.

*This article was written and submitted by Barbara Ratliff Henderson BA '71.*



## Student initiative still changing lives 20 years later



In 1993, two Anderson University students, **Kerrin Kahaleh** and **Susan Thomas**, recognized the need for an extended-stay facility in the Anderson community for women and children in crisis. There were short-term shelters and homeless aids, but these families had a greater void to be filled over a longer period of time.

Joined by **Susan Hall BS '91**, Kahaleh and Thomas took their ideas to then North Anderson Church of God (now Madison Park Church of God), and with lots of prayer and hard work, Dove Harbor was born in 1993.

“We wanted to provide a home whereby women could have six months to get on their feet again after leaving drug/alcohol rehab or a domestic violence facility or simple homelessness,” Susan Hall said. “We felt like women had a better chance of escaping homelessness and poverty if they had time, training in life skills, and the intensive support of social workers.”

Today, Dove Harbor is going stronger than ever. It has served more than 300 women and families since it first opened, providing a home, support, counseling, and friendship. According to Deanna Zimmer, director of resource development at Dove Harbor, AU has been a huge part of that success, providing interns, staff, volunteers, and more.

College students earn credit working at Dove Harbor. According to Zimmer, each summer Dove Harbor accepts two or three college-aged females to live as resident volunteers and organize children's programs.

**Andi Ley BA '13** worked as a resident volunteer at Dove Harbor last summer. She said the experience made a “huge impact” on her life.

“As an intern, the tasks I were given helped prepare me for the job I hold as a community liaison,” she said. Another former resident volunteer, **Michelle Leak BA '12** said, “Dove Harbor

is a sacred place. When I was an RV, there was a sense of family among the residents. I became very close to the kids and learned more about how God relentlessly fights for his children. Dove Harbor creates a safe, trusting environment where great change and growth permeates each individual.”

Ley and Leak encouraged other AU students to get involved with Dove Harbor and share their individual skills.

“There are so many ways to be involved with Dove Harbor, from donating, sorting through donations, becoming a mentor, or volunteering by setting up a room for a new resident,” said Ley. “Another way to get involved without physically visiting Dove Harbor is to just pray for the women and children who may enter the threshold of the building.”

Dove Harbor has made a lasting impression on many AU students and alumni, and not just from an internship or volunteer perspective. Sophomore **Layke Jones** is a music student who, as a child, spent a period living at Dove Harbor with his mother when their family fell on tough times.

“It's almost scary to think about what my future could have been without Dove Harbor,” Jones said. “I am proof that Dove Harbor can really change lives.”

Susan Hall emphasized how AU helped inspire and prepare her, as well as Kahaleh and Thomas, to open this unique long-term care facility.

“We had simply fabulous training in the Department of Social Work, which gave us both the knowledge and the confidence to entertain the possibility of starting the Harbor,” she said. “We were well-steeped in the social ethic of caring for the community's disenfranchised, both from the perspective of the academic discipline and from the religious mandate to care for the ‘widows, orphans, and aliens’ among us.” —MARYANN KOOPMAN KELLY

## Taking Lessons from AU into the Foreign Service



**F**rankfurt, Germany, is a long way from his hometown of Anderson, Ind., but it's home for **Tim Poncé BA '98** and his family for the next three years. Poncé has been moving every two to three years since he

joined the U.S. Foreign Service in 2002, from Abu Dhabi, UAE, to Doha, Qatar, to Casablanca, Morocco, to Washington, D.C., and now Frankfurt.

Poncé currently serves as a regional consular officer. He travels about every other week to West Africa to visit consular sections at U.S. embassies and consulates in 11 countries. He serves as a mentor and advisor to staff and assists with complicated cases. Most embassies and consulates provide support and services to the private American community in country, as well as process applications for visas for citizens and residents of other countries to visit or immigrate to the United States.

"I can't imagine what my colleagues went through 20 years ago and beyond," he said. "It's so much easier to keep in touch with family abroad with Skype, Facetime, email, and cheaper long-distance calling."

Tim's parents and grandparents are all alumni of AU. His father, **Frank Poncé BA '77**, was a Church of God minister for several years and taught music courses at AU for a few years. Tim's grandfather, **Robert Smith BS '53**, is a former professor of drama at AU. Anderson University was the obvious school choice for college — and Tim doesn't regret it one bit.

While majoring in political science and international affairs, Tim managed to spend a semester at the Council for Christian Colleges & Universities (CCCU) Middle East Studies Program (MESP) in

Cairo, Egypt — and two months in Syria, a month in Israel, and a week in Jordan. Active in the AU community, he participated in Model United Nations, served on the Student Court for two years, and studied as a Center for Public Service (CPS) fellow for two years.

Poncé earned his MA in political science from the University of Arizona. "I didn't realize until after I went to the University of Arizona how important it was to be at a small university like AU where professors interacted with and really cared about students," he said. "Just seeing so many students struggling without anyone taking interest in who they are and what they need and how they can help them. I don't know if I would have turned out the same way if I didn't have the professors mentor me and give me the one-on-one I needed to learn the skills and identify opportunities."

Tim describes his journey into the foreign service as an adventure. He and his wife, **Jennifer (Stershic) Poncé BSN '98**, have two children, David, age 12, and Nora, age 9 who attend an international school in Frankfurt. Jennifer is a nurse, so she has flexibility to work part-time in an embassy or consulate's health unit or stay at home with their children.

The Poncés also experience a different church affiliation every place they land — never in the same denomination or community since joining the foreign service. Poncé said it's "part of the adventure as well, and it broadens and deepens your faith."

"I hope AU students consider opportunities to live and work overseas, no matter what they think their career path will be," he said. "We live in a truly global and growing community. Getting outside of AU for a semester or summer study abroad program is a great way to build upon the great foundation AU gives students." — **RACHEL (JOHNSON) RUSH**



### Class notes and obituaries

We welcome and encourage updates from Anderson University alumni about achievements, milestones, additions to the family and other important life events. Class notes and obituaries will be shared through the online edition of the magazine. In the coming months, alumni will be invited to submit class notes through an online submission mechanism.

Anderson University reserves the right to edit submitted items for clarity, space considerations and syntax. In keeping with our editorial policy, submissions of a political nature or matters of personal advocacy will not be considered. Class notes are posted and shared at the initiative of the submitting alumni. Other than limited editing, all accepted submissions are the work of the alumnus and do not indicate the endorsement of Anderson University.

## The College

**56 Carl Donald Holm BA, MDiv '60** — see The School of Theology, 1960.

**58 Twila Bargerstock Holm BS** — see The School of Theology, 1960.

**79 Risa (Naylor) Waugh BA** — see The College, 1981.

**80 Curtiss DeYoung BA, SOT '83** — see The School of Theology, 1983.

**Grant Powell BA, MDiv '85** — see The School of Theology, 1985.

**81 Daniel Marler BA** and his wife, Nadia, marked their 20th anniversary of leading the congregation at Oak Lawn Church of God in Illinois in October. Dan was raised in the congregation. In addition to presenting the message at two Sunday morning services each week, he also uses his musical talents with the praise team.

**Dale Waugh BA** retired from the Sarasota Police Department after 29 years of service. His wife, **Risa Naylor Waugh BA '79**, is in her 33rd year of teaching in the Sarasota County school system. Their daughter Adri-

enne is a nurse, and their daughter Casey is a crime scene technician for the Sarasota Police Department. They have on grandson, Nicholas, who is 7.

**82 Rebecca (Palmer) Douglas AS** writes that she and her husband have accepted the call from the First Church of God in LaFayette, Georgia. She adds, "With our teenage son, Thomas, we will be working to build God's Kingdom."

**83 Sue (Harrington) Breland BA** has published her first book, *Worship for One: Meditations of Inspiration and Encouragement*, on Amazon Kindle. She writes, "A single moment in a church music class at AU played a major role in creating the *Worship for One* series of books. A second book on stewardship and came out in January. Visit her website at [www.WorshipforOne.com](http://www.WorshipforOne.com) for more information.

**88 Chip Grant BA** and John Patrick Moore were married Dec. 28, 2013, at The Episcopal Church of St. Mary the Virgin in San Francisco. Chip is the director of music and liturgy at the church as well as an opera director. John is an actor and theatre director.

**94 Brian Cole BA** earned his PhD in higher education leadership from Western Michigan

University in December. He is the director of operations for the non-profit ministry The Colossian Forum in Grand Rapids. This year, Brian will participate in the Foundations of Christian Leadership program at Duke Divinity School.

**95 Marcie (Butterfield) Bridges** writes that her first book, *Tough Love*, has been published and is available at Amazon, bn.com, and smashwords.com. A large part of the book takes place during her time at AU. She and her family have recently relocated from Nashville to the Cincinnati area for her husband's promotion with Kroger.

**Micah Lambert BA** and **Jennifer Lambert BA '97** welcomed their daughter, Mia Grace, to their family on Dec. 30, 2013. Although Mia was a surprise, they are very excited to have a baby girl in the family. Their two boys, Wyatt (age 8) and Owen (age 6) are very happy to be big brothers.

**97 Michael Cross BA** has been included in the Rising Stars listing of Georgia Super Lawyers for the fifth consecutive year.

**Jennifer Lambert BA** — see The College, 1995.

**02 David Hoffert BA** has been named assistant superintendent for Warsaw Community School in Indiana. His new role began January 1. Prior to this appointment, David served as principal of Northfield Junior/Senior High School in Wabash, Ind., and as a high school social studies teacher and coach at Warsaw Community High School. This year, he will complete his PhD from Indiana State University.

**09 Matthew Ulrich BA** resigned as director of worship at East Side Church of God in Anderson, Ind., and moved his family to Nashville, Tenn., to pursue a career in the music industry. In November, he was honored to be the worship leader for the Indiana State Youth Convention of the Church

of God. He is looking forward to the challenges and opportunities a place like Nashville holds for him as a musician.

**12 Jillian Jenkins BA** married **Harrison Ruhl BA** Oct. 19, 2013, in Greenwood, Ind.

**13 Marissa Haskins BA** is enjoying learning about the Australian culture and becoming a part of the community and building relationships with the Journey Church family. She writes, "God continues to reveal himself in beautiful ways, and I know his hand is constantly at work. Not everything will always be easy, but when life's not a walk in the park, I like to think it's because maybe we need to just stop and look at the park. See where you've been brought and admire all that is around you. To all the adventurers out there, don't let the fear of the unknown determine the adventure!"

## School of Theology

**60 Carl Donald Holm BA '56, MDiv** and **Twila (Bargerstock) Holm BS '58** celebrated their 60th wedding anniversary Dec. 29, 2013. The couple met at AU in 1951. Together, they served many years in ministry and raised three children. Family and friends celebrated with Carl and Twila at the First Church of God in Ravenna, Ohio.

**83 Curtiss DeYoung BA '80** has been named the executive director of the Community Renewal Society (CRS) in Chicago. He will begin his work with the CRS June 1. He completed his time as professor of reconciliation studies at Bethel University at the end of the fall semester.

**85 Grant Powell BA '80, MDiv** accepted the position of pastor at the First Church of God in Panama City in November.



## REMEMBERING OUR FRIENDS

**James Garrison Toon BS '50** died Oct. 7, 2013. He served in World War II in Guam. He retired from Forenta Corporation in Morristown, Tenn. He is survived by his two sons, **James L. Toon '68** and **J. David Toon '70**; two granddaughters; and four great-grandchildren.

**H. James "Jim" Rader BA 79** died Oct. 21, 2012, in Fayetteville, Ark. Jim was a Gideon and a member of the Fellowship of the Hills Baptist Church. Survivors include his wife of 26 years, Vicki Rader; a son, Charlie Rader; a granddaughter, Eric Jean Barton; his parents, Ted and Anna Mae Rader; a sister, Julie Rasmussen; two nieces; three great-nephews; his father-in-law, Don R. Hankins; and three brothers, Hartsel Hankins, Kenny Hankins, and Jerry Hankins. He was preceded in death by his sister, Becky Rader.

**Sheree Lorraine Gardner BS '95** died Nov. 2, 2013. She was a back-up singer for the Grammy-winning rock band, U2, singing back-up to their song, "I still haven't found what I'm looking for." She enrolled in AU in August of 1990 and began singing around the country with university group Fruit of the Spirit. In 1997 she met and married the **Rev. Dr. Mark A. Gardner '07**. They have two children, Tehela Sheri and Levi Mark Gardner. Sheree and Mark pastored Northside Church of God in Miami, Fla. In addition to her husband and children, Sheree is survived by her father, Aaron Mashack; a brother, Baron Mashack.; a sister, Rachel Nelson; and several nieces and nephews.

**Chester Cantley BA '50** died Nov. 6, 2013, in Anderson, Ind. After high school, he enrolled in classes at Beckley College in West Virginia. Chester was trained and worked as a butcher until he joined the army and fought in World War II. He enrolled in AU in 1946 where he met freshmen student **Esther Elsie Lighty '48**. They were married June 10, 1948. He completed a master's degree in education administration from Ball State University in 1966. He taught 18 years in the Alaska Public School System and commercially fished for salmon during the summers for 33 years. He is survived by his wife of 65 years; a son, **Shelby Cantley BA '74**; four grandchildren and five great-grandchildren; and a brother, John Floyd Cantley. He was preceded in death by his son, **Timothy Cantley '73**, and five siblings.

**The Rev. Dr. Nasser Salib Farag MRE '71** died Nov. 18, 2013, after an extended illness. Born in Egypt, Nasser was a professional social worker who then answered the call to ministry. He was a graduate of Anderson University School of Theology and Midwestern

Baptist Seminary and did post-doctoral studies in missions at Asbury Seminary. He served as an evangelist and missions educator, completing more than 40 years in missionary work in the Middle East, Africa, Mexico, Latin America, and the Caribbean. He is survived by his wife, Marilyn; a son, **Steve Farag '90**; daughter Sinthia; a granddaughter, Milca; sisters Tehani Ghobrial and Amgad Wahba; brothers Amin Farag and Badie Farag; and numerous nieces, nephews, cousins, and other family members in Egypt and the U.S.A.

**Louise Mae "Susie" Spall BA '67** died Nov. 18, 2013. During the World War II, she worked at Boicourt's Market, Guide Lamp and Delco Remy on special war-related jobs. She owned and operated Susie's Market in Anderson from 1945 to 1949. She moved to Pendleton and worked at Hardy Plating Co. until the death of her mother in 1952. She graduated from Holy Cross School of Nursing at Notre Dame in 1955 and worked in the emergency room at St. John's Hospital for one year. She served as a nurse at Castaner General Hospital in Puerto Rico for three years with the Brethren Volunteer Service Organization. Back in Indiana, she assisted in developing the first intensive care unit at Marion County General Hospital in Indianapolis. She returned to Anderson in 1962 and worked in the emergency room at St. John's Hospital while obtaining her B.S. degree from AU. In 1967, she joined the nursing faculty at Ball State University's School of Nursing, teaching medical and surgical nursing. In 1971, she obtained a masters degree in medical-surgical nursing and curriculum development from Indiana University School of Nursing. In 1973, she assisted in the development of the department of nursing's associate degree program for AU, chairing the department from 1977-1982. Over the years 1975-1982, she led a contingent of student nurses for work study to Castaner General Hospital, Puerto Rico for a January Tri-S experience. On leaving AU, she rejoined Ball State University School of Nursing and developed curriculum for their associate degree program. She retired from nursing education in 1986. Susie is survived by several nieces and nephews as well as great-nieces and nephews, great-great-nieces and nephews, and great-great-great nieces and nephews. She was preceded in death by lifelong friend and colleague for 32 years, **Dr. E. Marie Strong BS '45, DD '78**; her parents and siblings, Ervin Lee Spall, Gladys Wilson-Cooney, Audra Imel, Arvie Spall, James R. Spall, Walter E. Spall, and Nellie Boicourt.

**Charles E. Treffry BA '50, SOT '52** passed away Nov. 24, 2013. He pastored churches in Indiana and California. Charles was 86 and survived by his wife of 66 years, Agnes "Aggie" Anderson Treffry; son Gary Treffry; daughter Kathy Abbott; and four grandchildren.

**The Rev. Dr. C. Richard “Dick” Craghead MDiv ’70** died Nov. 26, 2013. He was a writer and retired minister and professor. He was ordained a minister in the Church of God in 1958, the year after he graduated from Warner Pacific College with his bachelor’s degree. He also held a Doctor of Ministry degree from San Francisco Theological Seminary. Richard began his editorial work at Warner Press, Anderson, Ind., while a student in the School of Theology, and assumed full time responsibilities the following June as editor of *Youth and Vital Christianity* — both national publications of the Church of God. In 1974, he joined the faculty of Warner Pacific College as associate professor in Christian education, religion, and journalism, serving there until his retirement in 1994. In 1991, Richard was named Distinguished Alumnus of the AU School of Theology. He is survived by his wife of 56 years, Ardys Craghead; his daughter, Laurie Craghead; his son, Mitchell Craghead; and his sister, Marilyn Blechschmidt.

**Margaret L. Pettigrew BA ’90** died Dec. 23, 2013. She came to AU during her 60s and 70s to earn a degree in Bible. She used what she learned as a teacher at Saint Matthews United Methodist Church, where she taught for 50 years. She is survived by her sons, **David Pettigrew BA ’72** and **Dennis Pettigrew**; one granddaughter; one grandson; and nieces and nephews.

**William Ramsay Baxter BS ’45** passed away at his home in Peoria, Ariz., Jan. 1, 2014. After high school, he enlisted in the Reserve U.S. Army Signal Corps. He studied physical education at AU and lettered in three sports. After graduation, Bill was invited to join the team at the Church Publishing House in building a wholesale division to be called Warner Press. He retired from Warner Press 41 years later as assistant vice president of marketing and sales manager. Bill is survived by his wife of 67 years, **Helen Jo Perry Baxter BS ’48**; one son, **Bill Baxter, Jr., ’81**; and two grandchildren.

**David Talbott “Tal” Kirkwood BA ’96** died suddenly January 8, 2014. Tal lived in Fishers with his family and attended Church of the Crossing Church of God. He had been a district sales manager for Alcon Laboratories for 15 years. He is survived by his wife, **Jenny (Hatchel) Kirkwood BA ’93**, May 9, 1998; his parents, **David Kirkwood ’72** and **Sherrel (Perkins) Craft ’72**; a stepmother, Victoria Kirkwood; a stepfather, Frank Craft; grandparents, Clyde and Betty Perkins; children, Jack, Maggie, and Charlie; two brothers, Peter Kirkwood and James Kirkwood; his mother-in-law, **Diana (Coffman) Hatchel BA ’66**; and nieces and nephews. He was

preceded in death by his grandparents, Jim and Evelyn Kirkwood, and his father-in-law, **Charlie Hatchel ’68**.

**Elva Mae Ragsdale ’44** died Jan. 10, 2014. She was a resident of Penney Retirement Community in Florida and very active in the life of that community. Prior to her retirement in 1980, she served as an associate professor in the School of Education at AU. She received her Doctor of Education from Ball State University in 1967. She is survived by two sisters, **Eileen (Ragsdale) Morton ’43** and Olive Marsh; and two nieces, four nephews, and several great-nieces and great-nephews and their children. Elva Mae was preceded in death by her sister, Clea Wright Galaher, who passed away in January 2008.

**Kenneth Emery Cook ’51** died Jan. 21, 2014. After receiving his PhD from the University of Nebraska, he returned to AU to be a professor of chemistry until he retired in 1991. Kenneth is survived by his children, **Kenneth Steven Cook BA ’75** and **Gail Thrasher BA ’80**; eight grandchildren and three great-grandchildren; siblings, Vivian Mundorf, Vernon Cook and Lawrence Cook; and many nieces and nephews. He was preceded in death by his wife, Eunice May (Hoff) Cook on Jan. 14, 2001, and a daughter, Paula DaLene (Cook) Grunert, in 1987.

**Raford “Ray” Ogle ’56** passed away Jan. 26, 2014, in Muncie, Ind. He worked for General Motors for 43 years in Anderson, and Denver, Colo., until retiring in 2013. Surviving are his wife of 53 years, Elizabeth Ogle; six children, Douglas R. Ogle, Debra A. Malaguerra, Donna J. Macy, Dale W. Ogle, Deanna L. Ogle, and Dawn M. Ogle; eight grandchildren; one sister, Earlene Pickett; and several nieces and nephews.

**Mona M. Morrison Hoffman BA ’40** died Jan. 27, 2014, in White Bear Lake, Minn. She was the daughter of Anderson University founding president **Dr. John A. Morrison DD ’30** and **Eunice Drennen Morrison ’22**, and wife of writer and professor **Arthur Hoffman BA ’43**. She lived most of her life in Anderson and Pendleton, Ind. She received a master’s degree from Ball State University. She will be remembered for her performances with the Hoffman Family Singers, a music teacher, and an active member of her community. Survivors include son **Rudi Hoffman BA ’79**; daughters **Hedi Hoffman Corrao BA ’65** and **Trudi Taylor BA ’68**; five grandchildren; five great-grandchildren; a sister, **Dorothy Morrison (Blevins) Thomas BA ’43**; and several nieces, nephews, and cousins.

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## Calendar of Events

For additional details visit [www.anderson.edu/calendar](http://www.anderson.edu/calendar).

JUNE

25

CELEBRATING  
DR. SEBASTIAN

Anderson University will celebrate Dr. David Sebastian's retirement as dean of the School of Theology. The event will take place during the North American Convention of the Church of God at Crossings Community Church in Oklahoma City. Go to the AU alumni website for more information.

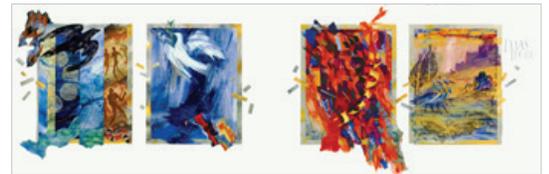


AUG.

22

ST. JOHN'S  
BIBLE EXHIBIT

Anderson University opens an exhibit featuring all seven volumes of The Saint John's Bible. The exhibit, which will be housed in Nicholson Library, will run through March 10. The 7-month exhibition will also include events with guest speakers.



*Creation, Covenant, Shekinah, Kingdom*, Donald Jackson, Copyright 2006, *The Saint John's Bible*, Saint John's University, Collegeville, Minnesota USA. Used by permission. All rights reserved.

## HOMECOMING 2014

OCT. 17-18

Catch up with old friends and former professors at the 2014 Homecoming celebration. Events are being planned for members of the entire family, from the street fair to the football game. We'd love to see you back on campus!

